

Quite possibly the greatest selection in the land of...

PANDEMIC *paraphernalia*
to HELP

PREVENT *the SPREAD &* PROTECT

the most
conscientious BUSINESSES

raphaeldesign.
giving you the best ideas

nettl



THE NEW NORMAL

*Don't gather 'round, friends, as we re-open our doors
A new challenge ahead, oh what lies in store?*

*With safety in mind, we have just one aim
Prevention, protection, name of the game*

*Business must trade, re-open the gates
A socially distant new world awaits*

*Success measured against how we assure
Our colleagues and customers safe and secure*

*A burden of course, yet these pages are here
To assist with your planning, to help persevere*

*Social distancing wares keep the virus at bay
Our pandemic paraphernalia ideas lead the way*

*Browse online, video chat, let's keep it informal
To make sure you're ready, for the new normal*



The Badger has spoken. To re-open, businesses must be Covid-secure. That means social distancing, hand sanitising, protective screens and masks.

Your customers and colleagues need to *be* safe and *feel* safe. But this responsibility is a burden and can feel baffling.

Nettl is the largest network of web, print and sign studios in the country. We're in your neighbourhood to design what you need. And help you be Covid-secure.

Call free **0800 999 8399** to talk to your local Nettl.



MADE IN THE UK

In our own hi-tech factories

HUGE STOCKS

Live online availability



FREE FAST DELIVERY

Included in all our prices

CUSTOM DESIGN

Full local creative service



CONTENTS

| | |
|----------------------------|-------|
| Booths | 38-39 |
| Desk Dividers | 16-17 |
| eCommerce Sites | 50-51 |
| Face Masks | 04-09 |
| Flags | 30-31 |
| Gazebos | 40-41 |
| Hand Sanitising Stations | 18-19 |
| Hanging Fabric | 44-45 |
| Interior Posters | 26-27 |
| Navigation | 20-23 |
| Online Booking | 50-51 |
| Outdoors | 32-35 |
| Printed Marketing | 46-47 |
| Ready-made Signs | 24-25 |
| Room Dividers | 36-37 |
| Search Engine Optimisation | 50-51 |
| Sneeze Guards | 10-15 |
| Websites | 48-49 |
| Windows | 28-29 |
| Working From Home | 42-43 |



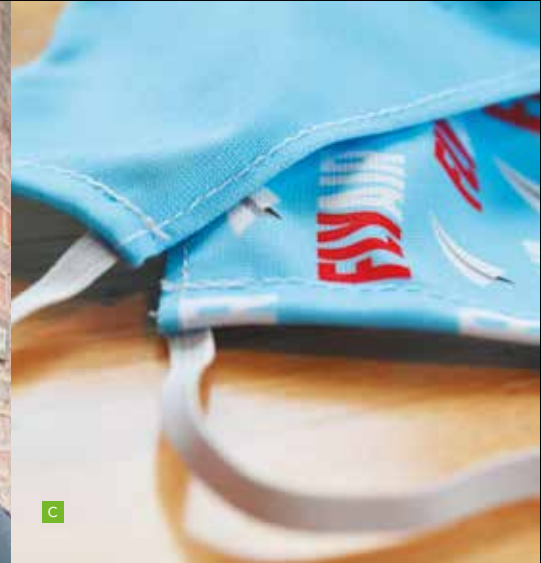
FROM
£6.36
EACH



A



B



C

PREMIUM FACE MASKS **NEW**

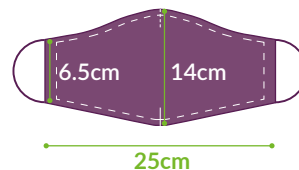
Our **Premium** style, single layered face masks are beautifully printed on gentle polyester fabric. Our masks are not medical grade. So you don't need to worry about competing with care homes or the NHS for supply. They are a great addition to workwear or as a giveaway to help people protect others.

A HEMMED TRIM Stitched with a premium hemmed edge for a comfortable fit and neat finish around the face.

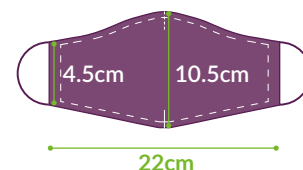
B PREMIUM FACE MASKS Mix and match your own designs
5 from £34 MASKS5C

C ELASTIC LOOPS Elasticated earloops help fit the mask to different size requirements.

ADULT size



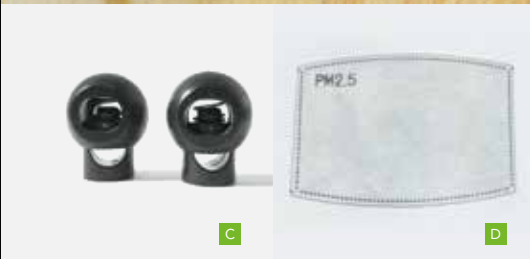
CHILD size



FROM
£10.56
EACH

A





LUXURY FACE MASKS NEW

Our **Luxury** face masks are triple layered. Printed on polyester fabric with 100% smooth cotton inlay. Each has a pocket which holds a replaceable Activated Carbon Filter (*one included*). Shaped around the nose and chin. Secured with elastic ear loops. Adult size only.

- A LUXURY FACE MASKS** Mix and match your own designs **5 from £54** MASKS15
- B HEMMED BLACK TRIM** Fashionable thick trim, designed to shape around the face.
- C ELASTIC TOGGLES** Help adjust loop sizes to a tighter fit (*two included*).
- D ACTIVATED CARBON FILTER** Standard PM2.5 filter fits inside cotton pocket (*one included*).

ADULT size



FROM
£5.16
EACH

A



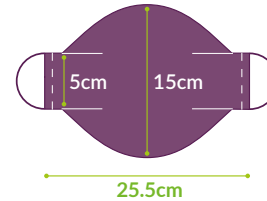


REGULAR FACE MASKS **NEW**

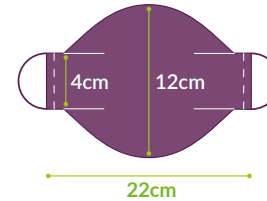
Choose **Regular** face masks, for our lowest price personalised range. Our masks help to reduce the spread of droplets generated by talking, sneezing and coughing. However, none are medical grade.

Unprinted **Black foam masks** are available with next day despatch.

ADULT size



CHILD size



A REGULAR FACE MASKS A lightweight single layered face mask, beautifully printed on gentle polyester fabric.

Adult and child sizes **25 from £129** MASKSBC

B UN-HEMMED EDGES Keep the mask light on the face.

Comfortably secured around the face with elastic ear loops.

C BLACK FOAM MASKS **NEW** Simple, unprinted black masks are our lowest cost option, one size **25 from £62.50** MASKSF





PREMIUM SNEEZE GUARDS NEW

Thick 5mm Windoplex™, like acrylic. Standard **Premium** screens are 1000mm wide. Choose 600mm or 1000mm high, or a custom size. Each screen can be printed with your brand message in full colour or unprinted. Add an optional serving hatch. Each screen has 2 fixings (*included*) which can be screwed into a counter. Join multiple screens together with corner brackets.

- A PRINTED SCREEN** Reverse printed and topped with white ink from **from £119.70 each** IGPSFP6
- B PRINTED WITH SERVING HATCH** Add a cut-out service hatch to printed or unprinted screens **from £128.70** IGPSHP6
- C UNPRINTED SCREENS** Mix and match unprinted screens **from £99.90** IGPSFU6
- D COUNTER FIXING** Screw into desk or counter (*2 included with each screen*) **add more for £20 per pair** IGPSCFIX
- E CORNER JOIN** Join two screens together at L-shape 600mm height **£16 each** IGPSCI6 1000mm height **£19 each** IGPSCI10
- F HEAVY-DUTY FEET** Freestanding or screw into place – set of 4 x L-brackets plus connector bolts **upgrade for £38** IGPSHDF



A



MIGHTY SNEEZE GUARDS NEW

A sophisticated and permanent solution, our **Mighty Sneeze Guards** are aluminium framed, with 5mm thick Windoplex™ inside. We can make these to your dimensions. Fixed to counters, or freestanding. Clear or printed in your design, for extra privacy.

- A MIGHTY DESKTOP** Unprinted screens with feet for counter attachment 1000(w) x 700(h)mm **from £246.60 each** IGMSDU
- B MIGHTY FLOOR-STANDING** Optionally printed direct to Windoplex™ to add a bit of privacy – each frame 1000(w) x 1500(h)mm **from £344.70 each** IGMSFU
- C FLOOR+DESK** A two panel guard which sits on both the floor and desk 1330(w) x 1450(h)mm from floor **from £511.20 each** IGMSFDU



NHS Stop the Spread



Avoid crowded places



Avoid airports



Wash hands



Don't touch your face

A



BUDGET SNEEZE GUARDS NEW

Bless you. You've a clear choice to make. **Desktop, suspended or freestanding.**

Sneeze guards help keep clients, customers and employees shielded and safe. Perfect for creating protective environments in retail and customer service areas. Each can be printed in your own design, or choose one of our standard messages. We can make custom sizes too. And that's not to be sneezed at.

- A DESKTOP** For counter tops, 600(w) x 900(h)mm fluted board with clear screen and serving hatch
£36 each IGSNZGRD
- B SUSPENDED** 1000(w) x 1000(h)mm rolled up screen with simple hanging kit for suspended ceilings included **from £62.10** IGSSG11
- C FREESTANDING** Lightweight, portable 1000(w) x 2200(h)mm with clear screen and transaction hatch for floors **£199.80 each** IGSNZGRF

MIGHTY DESK DIVIDERS

Like our sneeze guards on page 13, these elegant **Mighty Desk Dividers** are a 5mm thick Windoplex™ screen inside an aluminium frame and supplied with feet. Optionally printed with patterns or in your branding to create more privacy.

A FREESTANDING Create partitions between teams with 1000(w) x 700(h)mm dividers **from £246.60** IGMSDU

B SURROUNDS Frames on three sides to cocoon computer workers in a U-shaped enclosure. 1200(w) x 700(d) x 700(h)mm **from £637.20** IGMDSD12





BUDGET DESK DIVIDERS NEW

Our **Budget Desk Dividers** are a low-cost way of distancing people in canteens or workspaces. Lightweight fluted translucent Correx material slots together in seconds and can be printed with motivational messages or your brand theme.

C X-DIVIDER Two 1200(w) x 600(h)mm pieces slot together to make 4 spaces from **from £79.20** IGCDDX12

D U-DIVIDER Slot three pieces together to make a U-shaped enclosure 1200(w) x 600(h)mm **from £79.20** IGCDDU12



PLEASE USE THE HAND WASH
PROVIDED BEFORE ENTERING



PLEASE KEEP EACH OTHER SAFE
BY CLEANING YOUR HANDS
& MAINTAINING A SAFE
3M DISTANCE AT ALL TIMES
THANK YOU

A



HAND SANITY NEW

Prevent the spread with **Hand Sanitising Stations**. We can design to suit your brand or choose from ready-made designs. Each includes a refillable, automatic hand sanitiser. One litre container (*included*) can be refilled with hand gel (*not included*). Powered by 4x C-sized batteries (*not included*).

- A **FLOOR 6** Free-standing 600(w) x 1500(h)mm sign with base **£243.90 each** IGHSSF60
- B **DESKTOP** Stick on counters – 300(w) x 650(h)mm with base included **£170.10 each** IGHSSC30
- C **FLOOR 3** Narrower 300(w) x 1500(h)mm freestanding design, printed one side or both **£197.10 each** IGHSSF30
- D **WALL** Fix the back 300(w) x 650(h)mm panel to a wall **£129.60 each** IGHSSW30

NAVIGATING THE SOCIALLY DISTANT

The *next-in-line* inches a little too close. A group gathers at the collection point. Disoriented customers bump into each other in the aisles. Space invaders. They need help.

Well-positioned graphics to indicate the right amount of space. Clear, prominent, wayfinding signage to point the right direction and make them feel at ease.





- A FREESTANDING SIGN POST NEW** 1425(h)mm, made from 16mm thick board.
Print a permanent message or add optional A4 holders to swap instructions **from £71.10 each** IGSIGNAL
- B CIRCULAR VINYL STICKERS** with anti-slip surface, to lead the way, any size you like
from £18.90 each IGFVL22S
- C FLOOR GRAPHICS** Choose different materials for high footfall routes and low-traffic areas **from £18.90 each** IGFV?
- D HAND SANITISER** See page 19
- E AXE DISPLAY STAND** Washable fabric, two-sided cover stretches over a lightweight aluminium frame **from £236 each** FDSTKDFC
- F SLOPED BOOTH** Block off areas with a 3m wide pop-up meeting booth **from £995** FDSBEIFC
- G PRODUCT TRAYS** Pop on your counter with a printed message inviting guests to use hand sanitiser (*not included*) **From £44.10 each** IGCDU1





D



E



F

- A TOTEM DISPLAY** Tiny footprint, freestanding display with washable fabric cover, stretched over aluminium frame – get different messages on each side **from £195 each** FDSKESFC
- B FLOOR GRAPHICS** Social distancing doesn't need to be dry. Combine sales messages with navigation and sell to waiting punters. Ask your suppliers to sponsor some deals **from £18.90 each** IGFV?
- C VINYL CIRCLES** Save cash with our bulk pack of wayfinding floor stickers **8 pack from £66.60** IGFGP12C
- D ROLLER BANNER** Pull-up film or PVC material, 2000(h) x 800(w)mm **from £66.60** BSPSPVPC
- E FLOOR MAT** Print your message on a nylon floor mat, 15 standard sizes up to 2000(w) x 3000(h)mm **from £79** IGLFM01
- F LONG MESSAGES** Get floor vinyl graphics any dimensions you like **8 pack from £80.10** IGFGP1RE

READY-MADE SIGNS



We've curated a considerate selection of safety graphics for floors and walls, especially for Covid-secure guidelines. Ordering is easy. Go to: www.nettl.com/uk/safetysigns

Choose a design, select material for floors or walls and check-out quickly.

There's hundred of messages to pick from, or upload your own design for the same price. Or your local studio can create something fabulous with your very own branding.





INTERIOR POSTERS

Reassure visitors and your workforce with wall stickers, posters and signs. Talk about important changes and remind people of actions they can take to stay safe.

If you've made changes to the way customers interact with you, let them know. Messages don't need to be dry. Keep them in your style and tone of voice. Reassure.



A



B



C

- A METAL SIGNS** Composite aluminium signs are ideal for both indoors and outdoors. We print directly to metal, which is wipe-clean. Custom sizes
10 from £80.10 IGDB03A3

- B INDOOR POSTERS**
 Get single A3 posters
from £12.60 each or
500 for £141.30 LFPRMA3/LPGA34T

- C FOAMEX** Keep your navigation messaging on brand, with custom-size 3mm foamex signs
from £27.90 each IGFX3A3

- D TENT CARDS** Put ordering instructions on tables or a QR code to your online menu – each side can have different messages
250 from £113.40 TENTM0

- E WALL VINYL** Self-adhesive, wipe-clean vinyl sticks to smooth walls
10 from £76.50 IGWVIA3

- F STRUT CARDS** Wipe-clean printed 3mm foamex sign, with board strut attached
10 from £44.10 IGSCA6



F



D



E



worcester
language centre

FOR YOUR SAFETY, THIS IS NOW
A COVID-SECURE BUILDING



Wear your mask
around others



Keep 2m away
from others



Sanitise hands
at provided stations

WINDOWS

Your windows are the first thing visitors see. Our vinyls, posters and clings make them do the talking.

Hang posters in the window. Stick decals on the glass permanently. Cover windows entirely. Add etched-effect shapes to create privacy. Or use cling vinyl. It's super easy to fit (and remove, relocate) as it uses static electricity to 'cling' to the window. No adhesive residue.

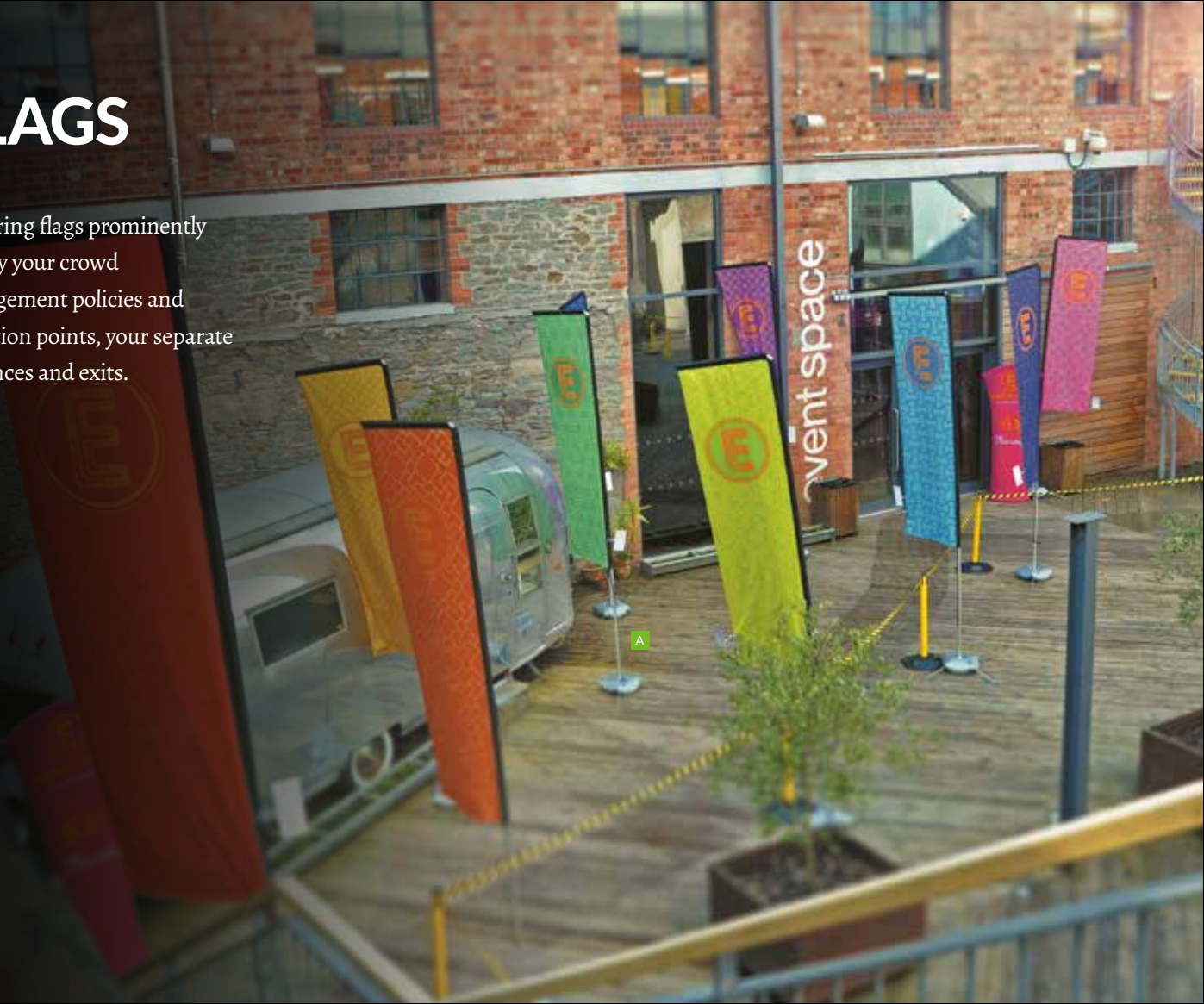
Vinyls can stick to the inside or out. White-backed or transparent. Custom sized or cut-to-shape.



- A WINDOW DECALS** White or full colour cut-out letters to apply to indoor or outdoor windows **from £40.50 each** IGWGA3S
- B INDOOR POSTERS** Printed with UV-stable inks, for longer life **from £12.60 each** LFPRMA3
- C HANGING RAILS** Change posters easily – each kit comes with a top and bottom rail, with hooks to hang from **£42 per pair** Q-VH303
- D WINDOW CLING NEW** Easily repositionable, makes self-install a doddle. Reverse printed and backed with white ink **from £26.10** IGWCS33S

FLAGS

Fluttering flags prominently display your crowd management policies and collection points, your separate entrances and exits.





◀ **EMPIRE A**
3.5m standing flag
from **£99**
Product code FDFE350
Base from **£22**



◀ **TEARDROP MINI**
1.9m version of
tear-shaped flag, for
restricted height
from **£79**
Product code FDFQ190
Base from **£40**



TEARDROP GRANDE ▼
Massive 3.6m tear-shaped
flag. One is great,
looks best in pairs
from **£179**
Product code FDFQ360
Base from **£22**



QUILL ▶
Standing flag
from **£89**
Product code FDFE360
Base from **£22**



QUILL GRANDE ▶
Our tallest flag at
over 5m, towers
above all the others
from **£179**
Product code FDFE510
Base from **£22**

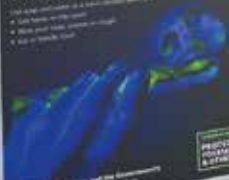




Coronavirus
Wash your hands
more often
for 20 seconds

Use soap and water for at least 20 seconds

- Turn water on first
- Rub your hands together for 20 seconds
- Use a hand dryer



For more information visit the Government website
https://www.gov.uk/coronavirus

PROTECT
YOURSELF
& OTHERS

A



C



B



E

D



OUTDOORS

No sellotaped home-printed posters.

No makeshift signs, wobbling in the wind.

Ink smeared. Looking sad. Your customers haven't been allowed out in a while.

Make sure your outdoor signage gives them confidence to step inside.

A 'A' FRAME POSTERS Replace your existing posters with waterproof outdoor grade vinyl, A2 size
from **£13.50 each** LFPPVCA2

B BOLLARD COVERS Weatherproof sleeves fit round your bollards or lamposts and make eye-catching low-cost signs from **£44.10 each** IGCRR4BS

C PAVEMENT STICKERS NEW Outdoor grade Alufoil vinyl has extra strength adhesive for use on flat outdoor surfaces like tarmac
8 from £119.70 IGFQPE2C

D WINDOW POSTERS See page 29

E ROLLER BANNER See page 23

F FLOOR STENCIL NEW Spray your message directly onto indoor or outdoor floors, through a custom-cut 3mm foamex stencil from **£18 each** IGFS22



nettl.com
01392 57379

A



PURVEYORS of FINE
WEBSITES
CRAFTERS of QUALITY
PRINT & SIGNS

for discerning
BUSINESSMEN & WOMEN



A





B



C



D



E



F

- A CONE SIGNS NEW** Fluted signs fit over traffic cones.
Ideal for aiding navigation and defining designated collection spaces **5 for £86.40** IGCONESI
- B CROWD BARRIER** Cover your crowd barrier with vented fabric, to guide traffic **£114.00 each** FDBACBC
- C JELLY BANNER** 2m wide collapsible banner, printed on two sides on lightweight outdoor fabric **£174.00 each** FDP0SYF
- D EXPOSURE BANNER** Outdoor stand with sturdy water-filled base, telescopic pole and PVC banner which hooks onto top and adjustable bottom rails **£149.00 each** BSPOBPVC
- E CAFE BARRIER** Two weighted posts, two cross bars and a double-sided tent fabric banner.
Add additional sections to cordon off your terrace or patio **starting from £225.00** FDC2TOK1
- F LOLLY BANNER** 1.8m tall fabric banner, suitable for outdoor use – grass pegs included **£174.00 each** FDP0M0F

REIMAGINING THE SPACE

New safety guidelines require adapting physical space to operate safely. Help create a Covid-secure workplace with a bit of creative space-making and partitioning paraphernalia.

Zone off whole areas with pop-up fabric walls. These flexible fabric solutions can switch up a spacial situation in no time. Use stands to segment, booths to box off, gazebos to go outside, and custom cuts to cover any cordoned-off spaces.



A

ROOM DIVIDERS

Our **Stage** and **Curve** range of fabric displays make great room dividers. Freestanding, portable, easy to assemble and machine-washable. Inside each is a lightweight aluminium frame. Tool-free assembly in minutes. When exhibitions and events re-open, just buy a replacement cover and you've got a ready-to-go backdrop.



- A CURVE 50** Our biggest single piece stretches a huge 5m wide, yet still compacts down into a carry bag **£715 each** FDSDUOFC
- B STAGE 18** 2.3m high by 1.8m wide and a super small footprint **£313 each** FDSNYOFC
- C STAGE 30** 3m wide straight stand with same 2.3m height **£425 each** FDSNYOFC
- D STAGE 46** Our widest straight display – a full 4.6m across **£674 each** FDSNAOFC
- E CURVE 24** Guide people towards a different area with gentle 2.5m wide curve **£334 each** FDSBLOFC
- F CURVE 30** Elegant 3m width and 2.3m height looks stunning **£394 each** FDSROOFC

BOOTHS

Booths are a fabtastical way to create personal spaces in open plan areas. As social distancing measures continue to be relaxed, they'll make superb small meeting areas and double-up as stylish backdrops. Each has a lightweight aluminium frame inside, which collapses down into a carry case. Stretch over the double-sided graphic to make an enormous private place.



B



C



D

E

F

- A HUDDLE** Sloped booth with 3 x 2m footprint. Create an immersive room by designing an inside and outside **£995 each** FDSBEIFC
- B SNUGGLE** For smaller spaces – this C-shaped style fits in 2.4 x 2.4m and is great for children's story dens **£813 each** FDSWELFC
- C EMBRACE U** Sits neatly inside a 3 x 2m space with U-shaped opening – high back for privacy with lower sides **£995 each** FDSAPFC
- D HARBOUR** Our biggest booth has 4m long wall and 2m J-shaped curve. Combines a room divider with privacy space **£1221 each** FDSPOOFC
- E MOJITO TABLE** Use pop-up fabric tables as hand sanitisation points – print instructions on the washable fabric **£283 each** FDSRIOFC
- F PADUIM TABLET STAND** Use in reception as a directory, or remote video call your team – bracket (*included*) holds an iPad or tablet (*not included*) **£164 each** FDSOSAFC



A

B

C

D

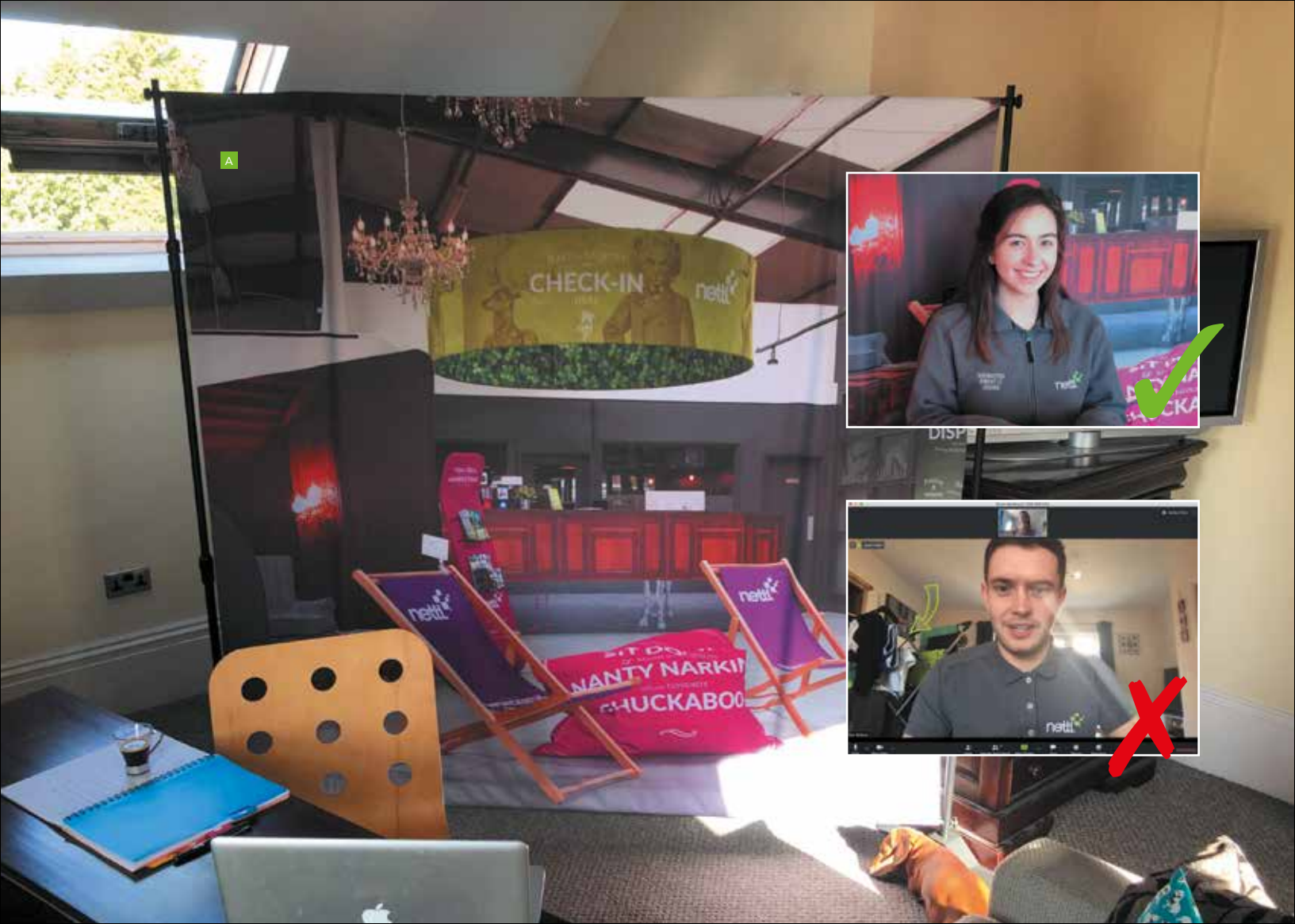
GAZEBOS

We might be spending more time outdoors. Shelter from blazing sun or keep out of the rain, under our branded **Gazebos**. They make great pop-up bars, reception areas or testing spaces.

Choose from three sizes, then pick your canopy. Lowest cost is black from £291, with optional printed pelmet from £346. Or fully print the whole canopy, top and pelmets. Then add sides - either half height or full height. Each can be printed one side or both sides.



- A MARQUIS 3M** Bigger than a domestic gazebo, 3 x 3m footprint shown with fully printed canopy **from £714 each** FDSGZBFC
- B FULL HEIGHT WALL** Add optional full-height walls, which attach to the frame with velcro straps *(included)* **from £189 each** FDSGZBBW
- C HALF HEIGHT WALL** Or add half-height walls, which attach to the sides with a clip-on aluminium bar *(included)* **from £154 each** FDSGZBWH
- D TABLECLOTH** Cover your table with a branded colourful and washable fabric table cloth **from £93 each** FDTGUG6
- E VICEROY 3M** Square 3 x 3m gazebo shown with black canopy and printed front pelmet **from £346 each** FDSDELFC
- F MARQUIS 4.5M** Fully printed canopy on 3 x 4.5m frame, shown with full height walls *(optional extra)* **from £905 each** FDSGZ4FC
- G MARQUIS 6M** Our widest gazebo is 3 x 6m, shown here with fully printed canopy and full height back wall *(optional extra)* **from £1146 each** FDSGZ6FC



A





ROCKING THE WFH LIFE

The nation has seen more live home-schooled cameos during conference calls than ever before. Yet, working from home looks here to stay.

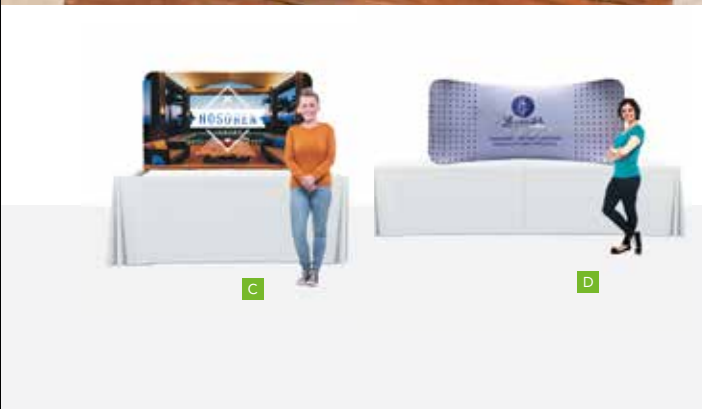
We all want to look our best. Pitching with your pants showing isn't a good look. Use our range of fabric backdrops to add whoosh to your Zoom. Conceal the ugly. Look like business.

A SCENE 20 NEW A photographer's backdrop is an ideal background to home video calls. 2 x 2m black-back fabric wall hangs on a tiny footprint frame, which collapses down for easy storage **£289 each** FDSSCOFC

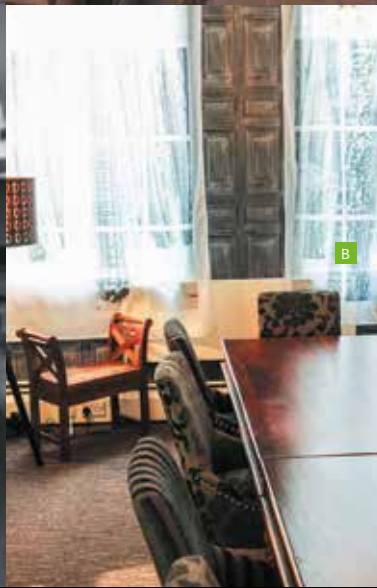
B BOOTHS Fabric booths make the most wonderful backdrops – see page 39.

C TABLETOP 18S NEW 1.8m wide straight printed fabric backdrop to put on the desk behind you **£245 each** FDSNASFC

D TABLETOP 24C NEW Print a striking image on the front and your branding on the reverse, so when event season returns, these 2.5m wide curves double as exhibition backdrops **£265 each** FDSMUNFC







HANGING FABRIC

The great thing about fabric is it's durable and washable. And so cost effective to transform walls, or cover up a cordoned-off space.

You don't even need a frame to create a partition. Use a curtain rail and suspend lengths of fabric to make translucent curtains. Flag material is really low cost and has a nice see-through effect. Available in virtually any length in widths of up to 2.9m, perfect for period properties or big windows. Create some privacy from the outside world and use it to hide ugly windows.

- A MODESTO** Private webex booths double as pop-up changing cubicles, if you need to spread people out. Footprint of 1.5 x 1.5m has space for a small desk. Avoid distraction for your call. Just close the curtain.

£743 each (without curtain) FDSVATFC

£815 each (with curtain) FDSVATFC

- B PRINTED FABRIC** Available unfinished as standard, or optionally hemmed with eyelets to hang from curtain hooks **from £24 per sqm** FDASFLAR

REIGNITING THE AWARENESS

Get back to work with a bang.

An Uppty-bang!

Do everything you can to announce your plans. Use a plethora of tools to say you're open for business. Get found by the army of people with a new preference for online. Your website, social media, email and mailers should be updated with key messages and relaunch promotions.

Perhaps more importantly, shine a light on the steps you've taken to put people first. Perhaps you've launched some online tools to allow customers to do business with you, without even leaving home.





B

A POSTCARDS Mail your database and give them an incentive to return. Glossy postcards have biodegradable lamination on the front to make colours pop

250 from £54.90 GPA64T



C

B FOLDED LEAFLETS Now's the time to drum up interest. How about mailing vouchers for the first 100 customers? Or maybe you'll be inundated and need to announce your new by-appointment-only policy, with how to book on your website

250 from £62.10 MBCA54T

C STICKERS Don't allow cartons to be inconspicuous. Adorn bland boxes with branded stickers. Choose from popular sizes. They come printed on easy-peel, kiss-cut sheets **700 stickers from £34.20** FFKSC10

D MAGNETIC VEHICLE SIGNS A quick and cost-effective way to instantly add a logo or livery to any car, van or truck. Magnetic graphics are ideal for restaurants now offering a take-away delivery service. To remove, simply peel off the side of the vehicle

from £44.10 each IGMAGA



D



HARNESSING THE WONDERWEB

Big wigs across the world agree: If one thing's for certain about the uncertain future ahead, it's that we must use technology to empower and protect our businesses.

While the shutters were down, online shopping went up. Those ten weeks in 2020 have done more to change behaviour than the last ten years put together. It's unthinkable to think shopping habits will revert to the old way.

The pandemic penny has dropped for those not yet trading online. Yet it now costs less to get started than many thought.

Businesses that did have an e-commerce string to their bow are upping the ante to include other cool features like click and collect.

The need to update website information frequently and instantly has exposed many websites for not having the wherewithal to be easily updated. Businesses shouldn't let themselves be caught out again.

Are you happy your website is working hard enough?



GET FOUND

63% of marketers are investing more in search engine optimisation. Why? Because 20 billion searches happen every day. More people are searching and more people are buying online. We're helping hundreds of businesses climb rankings every day. Our business SEO packages start at £300 per month. Wonder how your site is performing? Get a free, no-obligation audit at



ECOMMERCE

People staying indoors got used to a new way to shop. Online. It was big before. It's imperative now. Are you ready to receive your share of online sales? Keep the trade routes open to more customers with an eCommerce site. It might cost less than you expect to get started and we can teach you how to update your products yourself.



CLICK & COLLECT

Reduce unnecessary in-store time and face-to-face contact with 'Click & Collect'. Have customers browse from the comfort of their couch, pay online and pick up from your collection point. Set rules like how many orders you can handle at a time and lock slots when you're too busy. Even sync your online store with your physical stock levels.



DELIVERY

Don't come to us, we'll come to you. Deliveries were one of the first things to soar as lockdown measures commenced. Even with restrictions easing, demand is not going to disappear. Scheduling deliveries and collections can ease pressure and avoid crowding. Ask about adding delivery functionality to your website.



BOOKINGS

Some businesses are being asked to limit the number of people on the premises at any one time. That could make *no appointment necessary* a thing of the past. Clever booking systems for all industries will be popping up in their place. Need to integrate with your existing reservation system? Just let us know what you're using.



GET HELP

You don't need to travel to see us. To talk about anything in this catalogue please call **0800 999 8399** and we'll connect you to your nearest studio. Or visit **www.nettl.com** and hit *Find a Studio*. Arrange a video callback for later and we'll give you a free consultation. We'd be delighted to make your acquaintance.

KIT FOR SOCIAL DISTANCING

Making your business Covid-secure

SNEEZE GUARDS
HAND SANITISERS
FACE MASKS
FLOOR GRAPHICS
NAVIGATION
ROOM DIVIDERS
WAYFINDING
DESK SCREENS
FLAGS & GAZEBOs
OUTDOOR SIGNS
POSTERS & BANNERS

 UK STOCK MADE HERE

 **DELIVERY INCLUDED***



We can
arrange a
video chat
just ask!

call us on
01543 261220 / 07770 424950

or email us on
clare@raphaeldesign.co.uk

or visit us at
www.raphaeldesign.co.uk

Support Lichfield at
www.supportlichfield.co.uk

The small print: *Prices shown include delivery to one UK mainland address. They exclude VAT and design. Unless stated, prices shown are for standby service. Faster turnaround upgrades are available – ask for a price. See full product specifications online. Price point may not represent products in photos. Participating studios only.

raphaeldesign.
giving you the best ideas

nettl

**Support
Lichfield**

