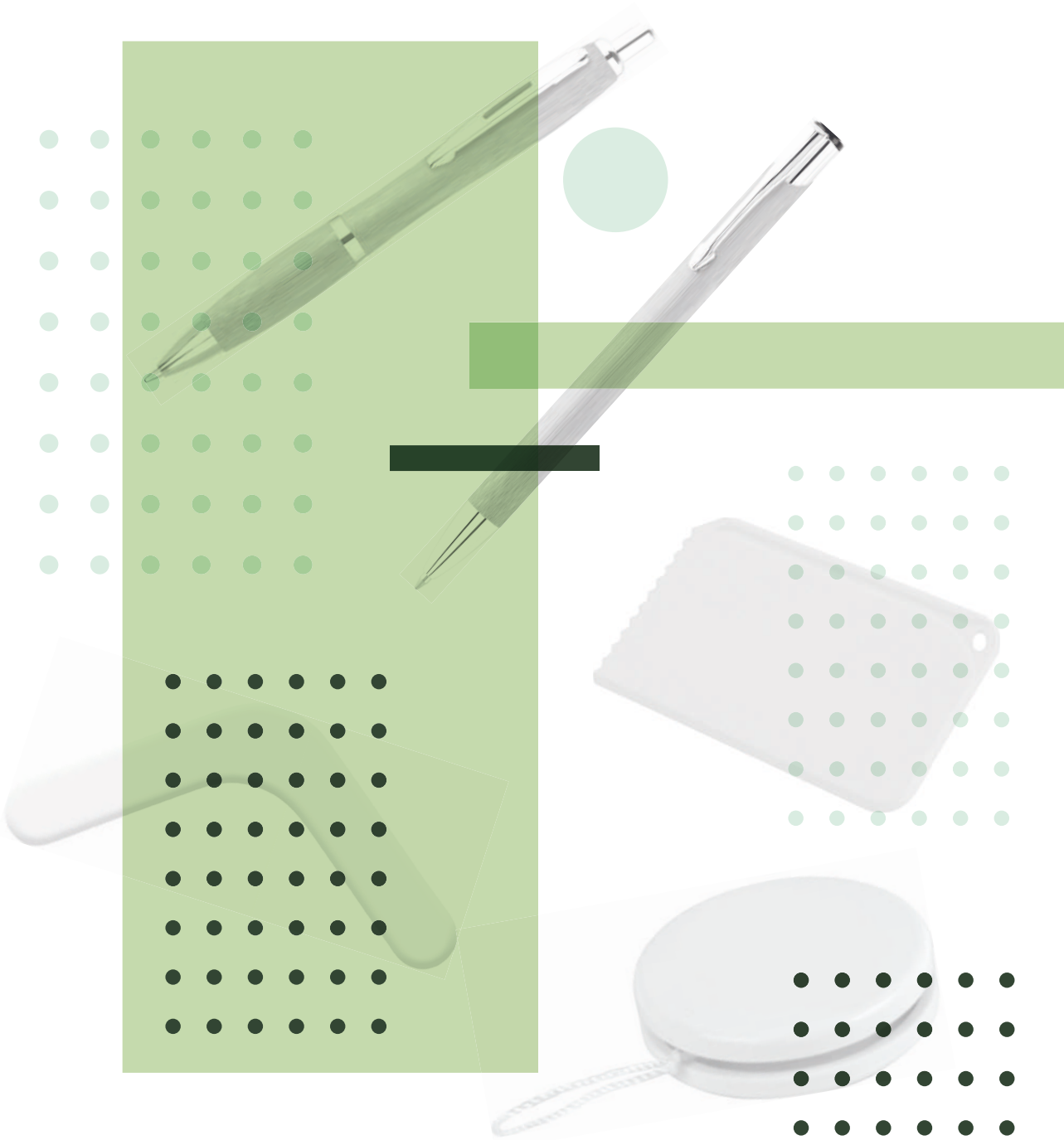


# ecotrendz.<sup>®</sup>

promotional products



# Welcome to **ecotrendz**.

## First Edition.

We are dedicated to supplying a full line of environmentally and socially responsible merchandise to all customers interested in sustainability and respecting our natural resources. We strive to assist our customers in projecting their brand and environmental goals.

Choose from our range of recycled and eco-friendly products for your next sustainability and green campaigns. Featuring recycled, reusable and biodegradable materials, we have everything you need to promote your brand sustainably.

We have developed a series of icons to easily identify the environmentally friendly attributes of each product. Look out for these green icons throughout the collection to denote a product's eco-credentials to help you find the right environmentally friendly merchandise for your campaign.

Here are some examples:

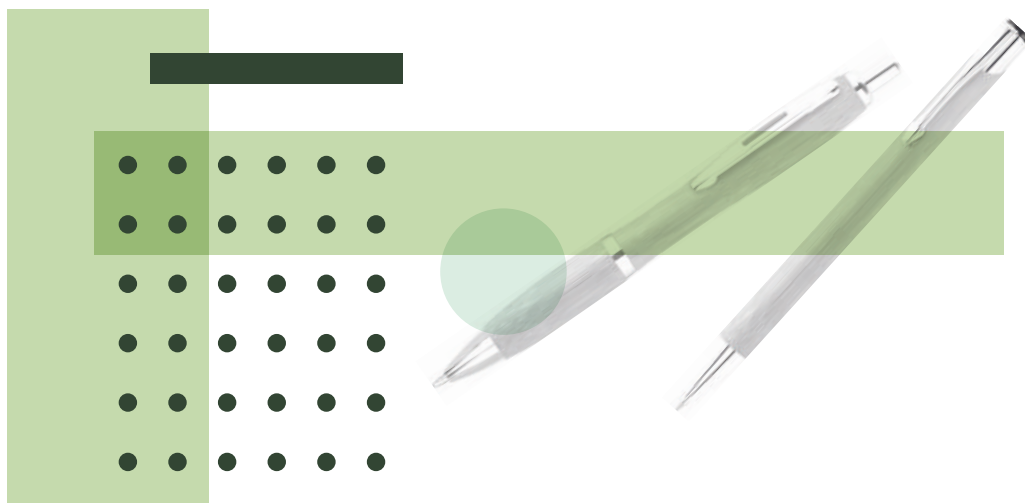
**Reusable** - Indicates that this product that can be used again and again, either for its original purpose or for an entirely new purpose

**Recycled** - Indicates that part or all of this product's composition is made up of recovered material

**FSC™** - Forestry Stewardship Council (FSC) Certified indicates product can be traced back to the original forest of origin and guaranteed to be from sustainable sources

**Biodegradable** - Indicates that this product can break down and decompose, safely by natural means.

**Bamboo** - indicates that this product is made from sustainable bamboo





Mood Vacuum Bottle pg. 24

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Products that qualify with our tree-planting programme.



Extra refills available at [refilllogy.com](http://refilllogy.com)



Brand new products to Trendz.



Despatched in 24 hours.



These products are available with laser etching



These products are exclusive registered designs.



Products with a soft-feel finish.



Look for our FSC® certified products.  
UK Importers Registration.  
Resellers may not be FSC® registered.

# Writing Instruments



Useful, tactile and budget-friendly - promotional writing instruments are a popular choice for good reason. Our range includes digitally printed plastic pens, laser engraved metal pens and full colour wraps.

Contour® Bamboo Ballpen







### Alaska® Eco Ballpen

Twist-action retractable ballpen made from recycled plastic. This recycling process is set to reduce the use of landfills. Please note that as this product is made from recycled plastic, the components may differ in colour. This pen contains plastic made from recycled fridge components, transforming an end-of-life product into a valuable new resource.

**Branding Options:** Spot Colour  
**Print Area:** 45mm x 20mm  
**MOQ:** 250

250 £0.54  
 500 £0.40  
 1000 £0.33



PAKEB

In **24**



### Garland™ Bamboo Ballpen

Made from sustainable bamboo, this eco-friendly push-button ballpen is a great alternative to a plastic pen. It is a great choice for any eco-friendly campaign.

**Branding Options:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 50mm x 20mm  
**MOQ:** 250

250 £0.92  
 500 £0.74  
 1000 £0.69



PGARBB



### Contour® Bamboo Ballpen

Made from sustainable bamboo, this eco-friendly ballpen is a great alternative to a plastic pen. Features a large print area, popular Contour® shape and smart chrome trim.

**Branding Options:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 58mm x 8mm  
**MOQ:** 250

250 £1.49  
 500 £1.36  
 1000 £1.26

Trim Colours



PCOBB

# Eco-Friendly Writing Instruments



## Contour® Eco Ballpen

The ever-popular Contour® ballpen with recycled plastic barrel.

**Branding Options:** Spot Colour, Full Colour  
**Print Area:** 60mm x 8mm  
**MOQ:** 250

250	£0.42
500	£0.39
1000	£0.38



PCORB



## Contour® Digital Eco Ballpen

The Contour® Digital Eco offers a recycled plastic barrel with rubberised colour grip and chrome trim. The patented barrel provides a large printing area. Complies with BS7272 child safety standards.

**Branding Options:** Full Colour  
**Print Area:** 60mm x 10mm  
**MOQ:** 250

250	£0.58
500	£0.49
1000	£0.45



PCDEB



## FSC® Certified Carpenter Pencil

Traditional flat carpenter pencil made from FSC® certified wood. Suitable for both multicolour printing and full colour printing.

**Branding Options:** Full Colour  
**Print Area:** 165mm x 8mm  
**MOQ:** 250

### Full Colour Pricing

250	£0.73
500	£0.58
1000	£0.58



The mark of responsible forestry



Co<sub>2</sub> Laser Engraving



PWPCARP



## FSC® Certified Wooden Pencil

FSC® certified wooden pencil with silver ferrule and pink eraser. Extensive colour range.

**Branding Options:** Spot Colour  
**Print Area:** 60mm x 16mm  
**MOQ:** 250

250	£0.50
500	£0.31
1000	£0.25



The mark of responsible forestry

PWPCPF



## — Woodstick Ballpen

Jumbo wooden stickpen made from sustained wood. Suitable for single colour printing only.

**Branding Options:** Spot Colour

**Print Area:** 45mm x 20mm

**MOQ:** 250

250 **£0.88**

500 **£0.74**

1000 **£0.66**



PWOSTFSC



## — Panther™ Eco Range

Retractable ballpen made from recycled plastic. This recycling process is set to reduce the use of landfills. This pen contains plastic made from recycled fridge components, transforming an end-of-life product into a valuable new resource.

**Branding Options:** Spot Colour

**Print Area:** 40mm x 20mm

**MOQ:** 250

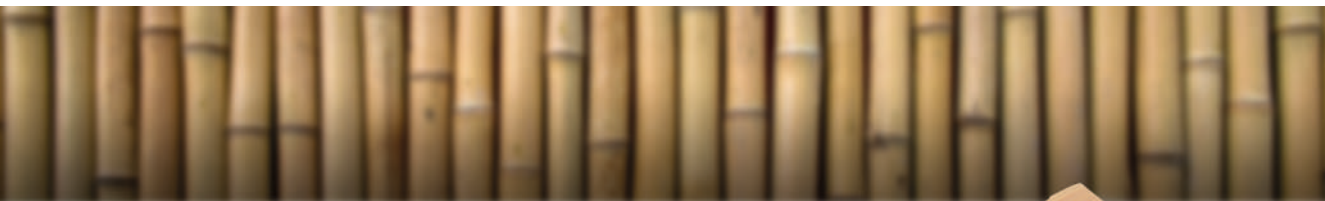
250 **£0.62**

500 **£0.48**

1000 **£0.40**



PPAEC



## Rodeo Bamboo Gift Set

Eco-friendly and sustainable hand-machined bamboo ballpen and mechanical pencil set, supplied in a bamboo-themed cardboard presentation box. Laser engraving to both the ballpen and pencil clips. Ideal for eco-focused gifting and promotions.

**Branding Options:** Spot Colour,

**Full Colour, Laser Engraving**

**Print Area:** 40mm x 20mm

**MOQ:** 100

250 **£1.91**

500 **£1.81**

1000 **£1.77**



# Eco-Friendly Writing Instruments



PBISB

## Biosense Ballpen

Eco friendly push-button ballpen made from recycled paper and plastic trim.

Refillable



**Branding Options:** Spot Colour

**Print Area:** 50mm x 25mm

**MOQ:** 250

250 £0.42

500 £0.27

1000 £0.24



## Top Hat Ballpen

Retractable wooden ballpen with chrome trim. Distinctive "top-hat" style shaped wooden push-button.

Refillable



PTHWB

Laser Etching

**Branding Options:** One Colour, Full Colour, Laser Engraving

**Print Area:** 45mm x 20mm

**MOQ:** 250

250 £2.07

500 £1.91

1000 £1.82



## Jumbostick Ballpen

Jumbo wooden stickpen made from sustained wood. Suitable for single colour printing only.

**Branding Options:** Spot Colour

**Print Area:** 45mm x 20mm

**MOQ:** 250

250 £0.88

500 £0.74

1000 £0.66



Laser Etching

PJUSB



## Nature Ballpen

Beautiful biodegradable wooden ballpen with twist-action mechanism. Made from rose coloured wood with metal trim in satin silver or gilt.

**Branding Options:** One Colour, Laser Engraving,

Full Colour

**Print Area:** 35mm x 20mm

**MOQ:** 250

250 £3.11

500 £2.65

1000 £2.47

**Trim Colours**



Laser Etching



Matching presentation case available.

PNASB



## — Recycled Paper Pen

Capless round ballpen made from recycled paper.

Suitable for single colour printing only. **Branding**

**Options: Spot Colour**

**Print Area: 45mm x 20mm**

**MOQ: 250**

250 **£0.59**

500 **£0.38**

1000 **£0.31**



PRPCB



## — Recycled Paper Pencil

Pencil made from recycled paper with painted finish. Suitable for single colour printing only. Supplied sharpened.

**Branding Options: Spot Colour**

**Print Area: 60mm x 16mm**

**MOQ: 250**

250 **£0.55**

500 **£0.37**

1000 **£0.31**



PPPCP



## Recycled Mechanical Pencil

Mechanical Pencil made from recycled plastic. This recycling process is set to reduce the use of landfills which previously were the only way of disposing of unwanted plastic. This pen contains plastic made from recycled fridge components, transforming an end-of-life product into a valuable new resource.

**Branding Options: Spot Colour**

**Print Area: 45mm x 20mm**

**MOQ: 250**

250 **£0.59**

500 **£0.45**

1000 **£0.37**



PGUVC



## Supersaver® WE Pencil

Low-cost plastic pencil with eraser, perfect for large-scale campaigns on a budget. Printed one-colour for fast turnaround. Available in a wide range of popular colours.

**Branding Options: Spot Colour**

**Print Area: 60mm x 16mm**

**MOQ: 250**

250 **£0.37**

500 **£0.12**

1000 **£0.12**



PSUWE

# Eco-Friendly Writing Instruments



## — Hi-Wood Mini Pencil Set

Put an end to plastic highlighters that clog up our landfill sites. These new highlighter pencils are the perfect eco-friendly replacement.

**Branding Options:** Spot Colour

**Print Area:** 50mm x 20mm

**MOQ:** 250

250 **£0.65**

500 **£0.50**

1000 **£0.43**

PWPHM



## — 3-in-1 Highlighter Pencil

Highlight your work without obscuring the text beneath with this round wooden mini highlighter pencil. Contains 3 colours in one. Ideal for eco-focused marketing campaigns.

**Branding Options:** Spot Colour

**Print Area:** 45mm x 15mm

**MOQ:** 250

250 **£0.59**

500 **£0.40**

1000 **£0.35**

PWPTF



## Poppy Pencil

Wooden pencil with a biodegradable tip containing poppy seeds. Entire tip can be removed and placed into soil to prompt seeds to germinate. Perfect for eco-focused marketing campaigns. Not suitable for children.

**Branding Options:** Spot Colour

**Print Area:** 60mm x 16mm

**MOQ:** 250

250 **£0.73**

500 **£0.54**

1000 **£0.49**



The lid contains poppy seeds

PWPPS





Contour® Noir Wheatstraw - PCNWB



Contour® Colour Wheatstraw - PCCWB

## Contour® Wheatstraw Ballpen

Manufactured from 45% wheatstraw and 55% ABS this pen range is a genuine option for reducing your reliance on plastics derived from fossil fuels. The shape is based on our best-selling Contour® ballpen range and many of the economies of scale associated with that model has been passed to this eco-friendly range - hence the very cost-effective prices.

**Branding Options: Spot Colour**  
**Print Area: 60mm x 8mm**  
**MOQ: 250**

250	£0.53
500	£0.40
1000	£0.37

Contour® Colour Wheatstraw



Contour® Noir Wheatstraw



eco



PRCSB

## Recyclo™ Ballpen

All visible parts are manufactured from PET plastic, the most recyclable of all consumer plastics. Supplied with long life refill to ensure you get the longest life possible from this sustainable writing instrument.

**Branding Options: Spot Colour**  
**Print Area: 40mm x 7mm**  
**MOQ: 250**

250	£0.50
500	£0.35
1000	£0.32



eco



PSFFB

## Spirit Fossil-Free™ Ballpen

A great pen that makes a bold statement about your stance on the environment. All visible parts are free from plastics derived from fossil fuels and its sustainability credentials are augmented by its extra long life refill.

**Branding Options: Spot Colour**  
**Print Area: 45mm x 20mm**  
**MOQ: 250**

250	£0.69
500	£0.55
1000	£0.47



Trim Colours





# Eco-Friendly Writing Instruments



## Global™ Ballpen

A stylish, modern ballpen which effortlessly blends sustainable materials with contemporary design. A smooth, push-button mechanism and German Dokumental® ink refill delivers a comfortable writing experience which lasts for upto 1000 metres of writing length.

**Branding Options:** Spot Colour  
**Print Area:** 40mm x 25mm  
**MOQ:** 250

250 **£0.72**  
500 **£0.56**  
1000 **£0.50**



PGBWB



## Oriel™ Wheatstraw Ballpen

The Oriel Wheatstraw Ballpen combines sustainability with streamlined design, featuring a 60% wheatstraw barrel and a recycled plastic trim. A smart moulded clip and convenient twist-action mechanism makes this a practical option and a great choice for eco-focused marketing. A German Dokumental® ink refill promises up to 1000 metres of writing length and effortless application.

**Branding Options:** Spot Colour  
**Print Area:** 40mm x 20mm  
**MOQ:** 250

250 **£0.43**  
500 **£0.31**  
1000 **£0.28**



PORWB



## Woodcraft™ Ballpen

Convenient multi-function pen combining a writing instrument and a ruler. The square shape of the Woodcraft Ballpen means it will not roll off a surface when placed down, making it an ideal choice for tradespeople. Made from biodegradable natural wood with a generous print area for a prominent marketing message. Comes complete with a German Dokumental® ink refill for superior performance and a long lifespan.

**Branding Options:** Spot Colour, Full Colour, Laser Engraving  
**Print Area:** 50mm x 8mm  
**MOQ:** 250

250 **£0.71**  
500 **£0.57**  
1000 **£0.50**



PWCSB



PPDWB

## Panda™ Bamboo Ballpen

Push-button ballpen combining a bamboo barrel with a recycled plastic clip and nosecone. An effortless blend of sustainability and convenience, the Panda Bamboo Ballpen not only incorporates eco-friendly materials, but also features a large print area for impactful branding. A long-life German Dokumental® ink refill ensures up to 1000 metres of writing time and smooth ink distribution.

**Branding Options:** Spot Colour, Laser Engraving  
**Print Area:** 40mm x 25mm  
**MOQ:** 250

250 **£0.54**  
500 **£0.41**  
1000 **£0.38**





PBBSB

## Bamboo Stickpen

The effortless beauty of the Bamboo Stick Pen can be seen in its uncluttered design and simple stick-style operation, accentuated by visible nodes in the grain of the bamboo. As bamboo is biodegradable, ethically sourced and quick to regrow, this pen is a great option for maintaining a sustainable business stance. Features a German Dokumental® ink refill for a huge 1000 metres of writing length.

**Branding Options:** Spot Colour, Laser Engraving

**Print Area:** 60mm x 18mm

**MOQ:** 250

250 £0.68

500 £0.53

1000 £0.45



## Strawkraft™ Ballpen

Push-action ballpen featuring a recycled paper barrel with a 55% wheat straw clip and nosecone. A German Dokumental® ink refill provides up to 1000 metres of writing length and is easily replaced to transform a traditionally single-use item into one that can be used for years to come.

**Branding Options:** One Colour, Full Colour,

Laser Engraving

**Print Area:** 35mm x 20mm

**MOQ:** 250

250 £0.43

500 £0.28

1000 £0.25



PSDSB



Woodcraft Ballpen

# Eco-Friendly Writing Instruments



## Biosense™ Wheatstraw Ballpen

Eco-friendly push-button ballpen with a recycled paper barrel and wheat straw trim. The Biosense Wheatstraw provides a great alternative to traditional plastic pens and is ideal for expressing your consideration for the environment. A German Dokumental® ink refill ensures up to 1000 metres of writing length and smooth, even ink distribution.

**Branding Options: Spot Colour**  
**Print Area: 45mm x 20mm**  
**MOQ: 250**

250	£0.41
500	£0.26
1000	£0.23



PBIWB



## One Earth™ Ballpen

The One Earth Ballpen stands out from the crowd with its unique crimped top and individually rolled tapered nose cone. Made from brightly coloured biodegradable paper and suitable for multiple colour printing, this pen provides a striking solution to your sustainable campaigns. Equipped with a German Dokumental® ink refill to provide up to 1000 metres of writing length.

**Branding Options: Spot Colour**  
**Print Area: 45mm x 5mm**  
**MOQ: 250**

250	£0.61
500	£0.41
1000	£0.34



POESB



## Jackstraw™ Ballpen

Reduce your use of unsustainable plastic with the Jackstraw Ballpen. Boasting a uniquely moulded clip, beautiful shape and smooth push-button mechanism, this eco-friendly option is sure to enhance any environmentally conscious campaign. Provides a massive 1000 metres of writing length thanks to a German Dokumental® ink refill. Made from 55% wheat straw.

**Branding Options: Spot Colour**  
**Print Area: 40mm x 20mm**  
**MOQ: 250**

250	£0.43
500	£0.31
1000	£0.28



PJSWB



PSBSB

## Sylvan™ Bamboo Ballpen

Sleek push-button ballpen with a bamboo barrel and stylish metal trim. A German Dokumental® ink refill promises a massive 1000 metres of writing length, making for a long-lasting writing option which only requires the refill to be replaced rather than the entire pen.

**Branding Options: Spot Colour**  
**Print Area: 35mm x 25mm**  
**MOQ: 250**

250	£0.78
500	£0.62
1000	£0.59









# Pen for Life™



Pierre Cardin®  
PARIS

## Tournier Fountain Pen

The Tournier Fountain Pen is characterised by hand-engraved accents to the barrel and plain upper parts for unrestricted branding or personalisation beside the clip: a delicate balance of design ingenuity and practicality.

**Branding Options:** Spot Colour,  
Laser Engraving  
**Print Area:** 30mm x 5mm  
**MOQ:** 50

100	£6.53
250	£5.94
500	£5.64

PTOFS



Refillable converter unit



Refillable

## Tournier Ballpoint Pen

The Tournier Ballpoint Pen is characterised by hand-engraved grid lines to the barrel and plain upper parts for unrestricted branding or personalisation: a delicate balance of design ingenuity and practicality.

**Branding Options:** Spot Colour,  
Laser Engraving  
**Print Area:** 30mm x 5mm  
**MOQ:** 50

100	£5.64
250	£5.09
500	£4.82

PTOBS

Refillable

Pierre Cardin®  
PARIS

## The Pen for Life™

Whatever your stance on sustainability, there's no denying that its in our long-term interests to cut down on non-recyclable waste.

This is especially pressing when we consider the tens of millions of plastic pens sold globally every day. Virtually none of that plastic is recycled because each pen is essentially a mixture of components manufactured from different types of plastic.

The primary non-recyclable component of a pen is the ink refill or cartridge, which unfortunately has to go to landfill because the residual ink could contaminate an entire batch of recycled plastic. Despite the issue of sustainability forcing us to direct our attention to the future, the answer to this problem may actually be found by casting our gaze to the past.

Long before the invention of the ballpoint pen came the fountain pen, but not as we know it today. Early fountain pens worked in a similar fashion to a syringe, drawing ink from a bottle up into the pen itself with the use of a device commonly called a 'converter'. What makes the traditional refillable fountain pen the perfect environmentally friendly pen is the notion that, apart from requiring

the odd top up with fresh ink, nothing else is used or disposed of. There are no empty cartridges to throw away, minimal mess and no risk of ink contamination.

While the sustainability factor of a refillable fountain pen was never a motivation amongst the original models of the past, it is now a very welcome benefit when considering the preservation of the future.

The Pen for Life is a delicate balance of design ingenuity and practicality, with hand-engraved accents to the barrel and plain upper parts for unrestricted branding or personalisation. Manufactured from brass and triple chromium plated, the Pen for Life promises superior, long-lasting performance that endures the test of time.

To refill the Pen for Life, simply use the included converter to pull ink from a bottle up into the chamber within the converter. Bottled inks come in a wider range of types and colours than cartridge inks, giving you greater opportunity to tailor your writing experience to your exact preferences.

## Set for Life

The ultimate in sustainability, the Tournier set comprising refillable fountain pen and ballpen will be a life-long companion. Replacement refills are available from [www.refillory.com](http://www.refillory.com). Please ask for prices.



# Notebooks



Our incredible selection of notebooks combines contemporary styling with the latest manufacturing techniques for high-quality products that are sure to impress any recipient. A wide range of styles means something for any occasion or budget, while our extensive colour range is unrivalled in the industry.





## Mood® Notebook

Premium A5 notebook with soft feel PU cover containing 160 pages of lined 80gsm FSC® paper and available in 23 stunning colours. Integrated within the notebook is an elastic closure, ribbon bookmark and expandable back pocket.

**Branding Options:** Spot Colour, Full Colour, Debossing, De-Doming, Digital Embossing, Foil Blocking, Spot UV, Transfer Printing

**Print Area:**

**Spot Colour:** 100mm x 195mm

**Full Colour:** 136mm x 206mm

**Debossing:** 80mm x 70mm

**Dimensions:** 140mm x 210mm

**MOQ:** 50

Spot Colour Pricing	Full Colour Pricing
100 £3.41	100 £4.12
250 £3.04	250 £3.87
500 £2.82	500 £3.72



In **24**

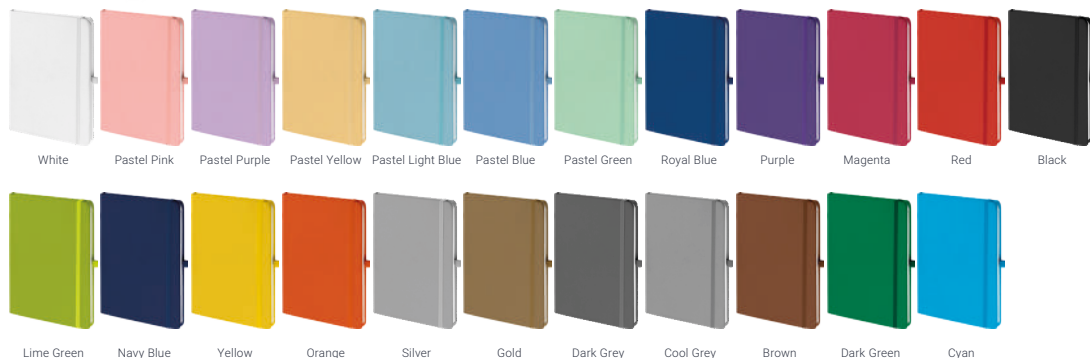
Soft-Feel  
Finish



Expandable Back Pocket



Matching Mood® Ballpen available  
see page 17 for details





## Duro Notebook

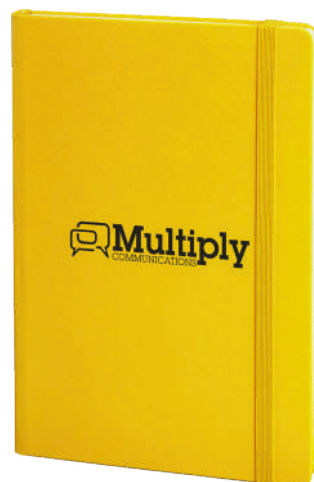
Classic hard cover notebook with rounded corners containing 192 pages of lined ivory-coloured 80gsm FSC® paper, complete with colour matched ribbon bookmark and elastic closure.

**Branding Options:** Spot Colour, Full Colour  
**Print Area:** 90mm x 150mm  
**MOQ:** 50

100	£3.56
250	£3.17
500	£2.99



DNODU



## Sorrento Notebook

Flexible soft-feel notebook in black with rounded corners, finished off with a colourful elastic closure band with tag, matched in colour by the inner cover. Internal booklet has 224 lined pages of ivory-coloured 80gsm FSC® paper with integrated ribbon bookmark.

**Branding Options:** Spot Colour, Full Colour, Deboss  
**Print Area:** 90mm x 150mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

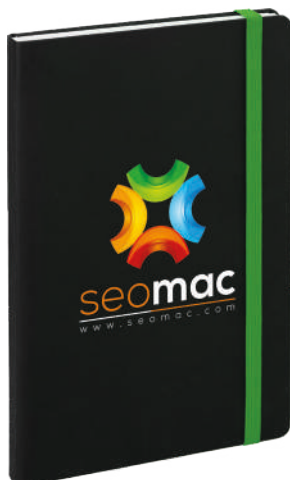
Soft-Feel Finish

**Spot Colour Pricing**    **Debossing Pricing**

100	£6.42	100	£6.92
250	£5.93	250	£6.39
500	£5.65	500	£6.08



DNOSO



## Siena Notebook

Pocket-sized flexible soft-feel notebook with rounded corners, containing 224 lined pages of 80gsm ivory-coloured FSC® paper, black elastic closure band and ribbon bookmark.

**Branding Options:** Spot Colour, Full Colour, Deboss  
**Print Area:** 60mm x 90mm  
**Dimensions:** 93mm x 133mm  
**MOQ:** 50

Soft-Feel Finish

100	£3.66
250	£3.26
500	£3.08



DNOSI



## Urban Notebook

Black hard cover notebook with rounded corners containing 192 pages of white ruled 80gsm FSC® paper, complete with colourful elastic closure and ribbon bookmark.

**Branding Options:** Spot Colour, Full Colour  
**Print Area:** 90mm x 150mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

100	£4.18
250	£3.76
500	£3.57



DNOUR



The mark of responsible forestry



## Urban Edge Notebook

Hard cover notebook in black with colour matching paper edges and elastic closure. Internal booklet comprised of 192 pages of lined white 80gsm FSC® paper and is completed with an integrated ribbon bookmark.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 90mm x 150mm

**Dimensions:** 144mm x 214mm

**MOQ:** 50

50 £6.62

100 £5.44

250 £4.98



DNOUE



## Couture Notebook

Soft black PU notebook with rounded corners, finished off exquisitely with faultless coloured stitching and colour matched internal covers. Internal booklet has 192 lined pages of 80gsm ivory-coloured FSC® paper with integrated ribbon bookmark.

**Branding Options:** Spot Colour, Full Colour, Deboss

**Print Area:** 90mm x 150mm

**Dimensions:** 144mm x 214mm

**MOQ:** 50

### Spot Colour Pricing    Debossing Pricing

100	£3.41	100	£6.50
250	£3.04	250	£5.98
500	£2.82	500	£5.69



DNOCO

Soft-Feel  
Finish



## Forest Notebook

Smooth hard cover notebook with imitation wood tones, containing 192 pages of white ruled 80gsm FSC® paper, complete with colour matched ribbon bookmark, elastic closure and expandable inner back pocket.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 90mm x 150mm

**Dimensions:** 144mm x 214mm

**MOQ:** 50

100 £5.83

250 £5.38

500 £5.16



DNOFO



The mark of  
responsible forestry

## Fabrika Notebook

Textured hard cover notebook with rounded corners containing 192 pages of white ruled 80gsm FSC® paper, complete with ribbon bookmark, elastic closure and expandable inner back pocket.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 90mm x 150mm

**Dimensions:** 144mm x 214mm

**MOQ:** 50

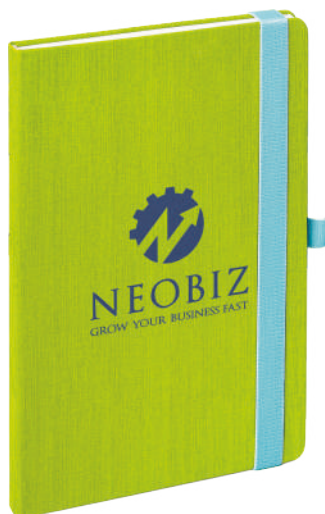
100 £5.80

250 £5.35

500 £5.13



DNOCO





## Nature Colour Notebook

Hard cover notebook in soft-feel material, designed with imitation wood tones and containing 192 pages of lined ivory-coloured 80gsm FSC® paper. Complete with ribbon bookmark, elastic closure and pen loop holder.

**Branding Options:** Spot Colour, Full Colour, Deboss  
**Print Area:** 90mm x 150mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

Spot Colour Pricing	Debossing Pricing
100 £5.57	100 £6.07
250 £5.10	250 £5.56
500 £4.86	500 £5.29



DNACO



## Cody Notebook

The Cody notebook offers coloured paper edges to match the elastic closure and pen holder loop. The inner booklet contains 192 pages of white lined 80gsm FSC® paper and is completed with an expandable inner back pocket. Available with colour matching Absolute Colour Ballpen at additional cost.

**Branding Options:** Spot Colour, Full Colour, Deboss  
**Print Area:** 90mm x 150mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

Prices do not include pen

100	£7.74
250	£7.19
500	£6.87



DNOC



## Denim Black Notebook

Trendy black textured hard cover notebook with rounded corners and impeccable coloured stitching, complete with 192 pages of white ruled 80gsm FSC® paper with integrated ribbon bookmark.

**Branding Options:** Full Colour, Deboss  
**Print Area:** 95mm x 190mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

Full Colour Pricing	Debossing Pricing
100 £6.49	100 £6.47
250 £6.30	250 £5.95
500 £6.11	500 £5.66



DNDEB



## Denim Colour Notebook

Soft textured PU notebook on a hard back cover with rounded corners containing 192 pages of white ruled 80gsm FSC® paper, complete with ribbon bookmark, elastic closure and expandable inner back pocket. Available with colour matching Absolute Colour Ballpen at additional cost.

**Branding Options:** Full Colour, Deboss  
**Print Area:** 130mm x 205mm  
**Dimensions:** 144mm x 214mm  
**MOQ:** 50

Prices do not include pen

Full Colour Pricing	Debossing Pricing
100 £6.88	100 £6.86
250 £6.68	250 £6.33
500 £6.48	500 £6.03



DNDEC

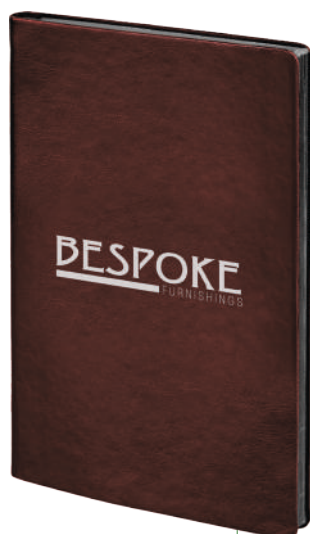


## Notebook Packaging

Full colour printed belly band and sleeve printed on FSC® certified paper.

**Branding Options: Full Colour**

Belly Band Full Colour Pricing		Full Sleeve Full Colour Pricing	
50	£1.22	50	£1.80
100	£0.77	100	£1.25
250	£0.50	250	£0.88



## Duro Pocket Notebook

Pocket-sized hard cover notebook with rounded corners containing 192 pages of lined ivory-coloured 80gsm FSC® paper, complete with colour matched ribbon bookmark and elastic closure

**Branding Options: Spot Colour, Full Colour**

**Print Area: 65mm x 90mm**

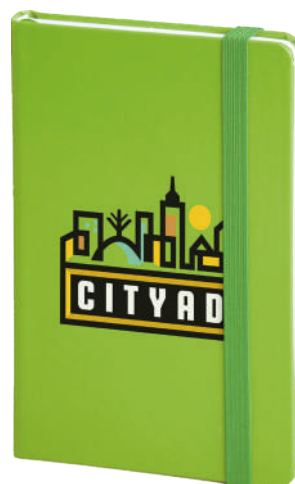
**Dimensions: 93mm x 144mm**

**MOQ: 50**

100	£3.03
250	£2.66
500	£2.50



DNODP



## Vintage Notebook

A timeless classic, the Vintage notebook has a soft, flexible leather look and feel, contains 192 pages of lined ivory-coloured 80gsm FSC® paper with black coloured edging and is completed with a black ribbon bookmark.

**Branding Options: Spot Colour, Full Colour, Deboss**

**Print Area: 90mm x 150mm**

**Dimensions: 144mm x 214mm**

**MOQ: 50**

Spot Colour Pricing		Debossing Pricing	
100	£8.77	100	£9.27
250	£8.19	250	£8.65
500	£7.82	500	£8.25



DN0VI



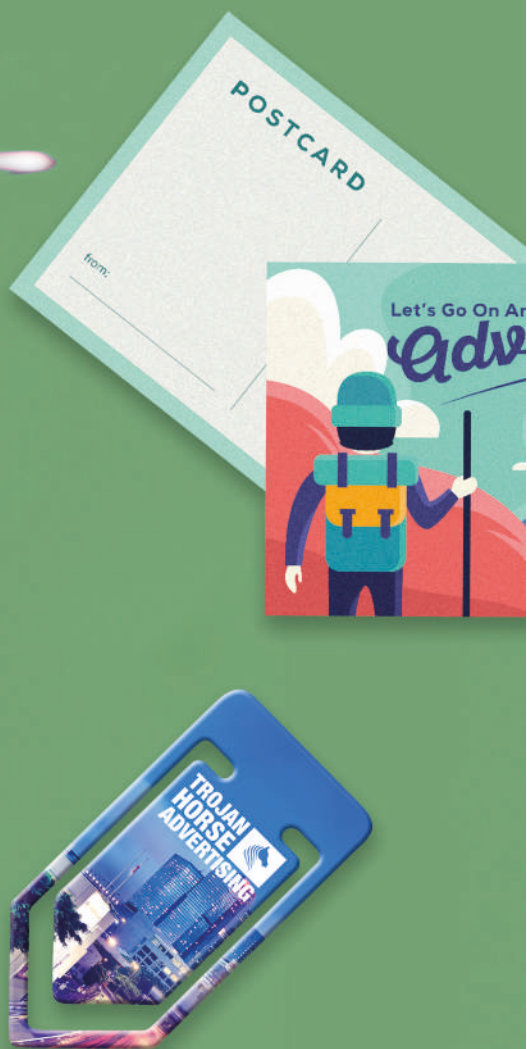
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responsible forestry



# Office



Stationery products are a cost-effective way to get your message on an object that's used every day, meaning great exposure for your brand. Our extensive range is printed using the latest technology to make a lasting impression.





### Picto 15cm/6 Inch Ruler

Durable 15cm/6 inch ruler supplied with your double sided full colour inserted message.

**Branding Options: Full Colour**  
**Print Area: 149mm x 27mm**  
**Dimensions: 165mm x 45mm**  
**MOQ: 100**

#### Full Colour Pricing

250	£1.11
500	£1.01
1000	£0.99

APIR1



### Picto 30cm/12 Inch Ruler

High quality 30cm/12 inch ruler supplied with your double sided full colour inserted message.

**Branding Options: Full Colour**  
**Print Area: 296mm x 32mm**  
**Dimensions: 318mm x 53mm**  
**MOQ: 100**

#### Full Colour Pricing

250	£1.60
500	£1.58
1000	£1.53

APIR3



### Picto 38cm/15 Inch Ruler

Extra large high quality 38cm/15 inch ruler supplied with your double sided full colour inserted message.

**Branding Options: Full Colour**  
**Print Area: 374mm x 35mm**  
**Dimensions: 400mm x 56mm**  
**MOQ: 100**

#### Full Colour Pricing

250	£2.00
500	£1.94
1000	£1.89

APIR8



### Picto 300mm Scale Ruler

High quality 300mm scale ruler supplied with your double sided full colour inserted message.

**Branding Options: Full Colour**  
**Print Area: 296mm x 32mm**  
**Dimensions: 318mm x 53mm**  
**MOQ: 100**

#### Full Colour Pricing

100	£2.06
250	£1.60
500	£1.58

APISR

Unless otherwise stated, prices include a one colour print. Origination and carriage charged as extra.  
 Images are not colour-accurate - always ask for a sample.



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### Recycled Pencil Sharpener

Pencil Sharpener made from recycled vending cups in brown or painted silver.

**Branding Options:** Full Colour, Spot Colour  
**Print Area:** 30 x 30mm  
**Dimensions:** 42mm Diameter  
**MOQ:** 250



**Brown Colour Pricing**

250	£0.63
500	£0.52
1000	£0.51



RPCSHS



### Recycled Paper Clip - Medium

Medium sized paper clip made from UK recycled plastic.

**Branding Options:** Full Colour, Spot Colour  
**Print Area:** 91mm x 44mm  
**Dimensions:** 91mm x 44mm  
**MOQ:** 100



250	£0.66
500	£0.57
1000	£0.54

RPCRPM



### Recycled Wheelie Bin Pen Pot

Novelty pen pot in the shape of a wheelie bin, complete with wheels. This product is made from recycled plastic.

**Branding Options:** Spot Colour  
**Print Area:** 30mm x 50mm  
**Dimensions:** 70.5mm x 140.5mm  
**MOQ:** 100



100	£2.11
250	£1.76
500	£1.70

RWBRP



### Recycled Paper Clip - Large

Large sized paper clip made from UK recycled plastic.

**Branding Options:** Full Colour, Spot Colour  
**Print Area:** 144mm x 71mm  
**Dimensions:** 144mm x 71mm  
**MOQ:** 100



250	£0.86
500	£0.77
1000	£0.73

RPCRPL



## Business Cards - Standard

Standard size business card printed digitally to both sides. Made from quality 350gsm FSC® certified card material.

**Branding Options: Full Colour**  
**Print Area: 85mm x 55mm**  
**MOQ: 100**

### Full Colour Pricing

100	£0.44
250	£0.24
500	£0.15

ABUCD



## Business Cards - Soft Feel

Looking to make an impression? Our soft feel business cards are laminated to both sides with matt rubberised laminate giving a smooth, silky feel. Digitally printed to both sides on quality 350gsm FSC® certified card material.

**Branding Options: Full Colour**  
**Print Area: 85mm x 55mm**  
**MOQ: 100**

### Full Colour Pricing

100	£0.67
250	£0.42
500	£0.27

ABUCD



## Money Box

Promotional money box made from thick 350gsm FSC® card, digitally printed in full colour to the whole outer side.

**Branding Options: Full Colour**  
**Print Area: 120mm x 70mm**  
**Dimensions: 140mm x 120mm x 70mm**  
**MOQ: 100**

### Full Colour Pricing

100	£0.88
250	£0.68
500	£0.62

PPMOBXC



## Appointment Cards

Appointment cards made from 350gsm FSC® card digitally printed to both sides in full colour.

**Branding Options: Full Colour**  
**Print Area: 85mm x 55mm**  
**MOQ: 100**

### Full Colour Pricing

100	£0.44
250	£0.24
500	£0.15



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### Table Talker - Wide

Wide table talker made from 280gsm FSC® card, digitally printed in full colour to all sides.

**Branding Options:** Full Colour  
**Print Area:** 130mm x 125mm  
**Dimensions:** 130mm x 125mm  
**MOQ:** 100

#### Full Colour Pricing

100	£0.55
250	£0.39
500	£0.34



PPTATAW



### Table Talker - Tall

Tall table talker made from 280gsm FSC® card, digitally printed in full colour to all sides.

**Branding Options:** Full Colour  
**Print Area:** 161.5mm x 126.5mm  
**Dimensions:** 161.5mm x 126.5mm  
**MOQ:** 100

#### Full Colour Pricing

100	£0.55
250	£0.39
500	£0.34



PPTATAT



### Tent Card - Tall

Tall tent card made from 280gsm FSC® card and digitally printed to both sides.

**Branding Options:** Full Colour  
**Print Area:** 85mm x 200mm  
**Dimensions:** 85mm x 200mm  
**MOQ:** 100

#### Full Colour Pricing

100	£0.55
250	£0.39
500	£0.34



PPTECAT



### Tent Card - Small

Small tent card made from 280gsm FSC® card and digitally printed to both sides.

**Branding Options:** Full Colour  
**Print Area:** 100mm x 105mm  
**Dimensions:** 100mm x 105mm  
**MOQ:** 100

#### Full Colour Pricing

100	£0.55
250	£0.39
500	£0.34



PPTECAS



### Tent Card - Wide

Wide tent card made from 280gsm FSC® card and digitally printed to both sides.

**Branding Options:** Full Colour  
**Print Area:** 124.7mm x 130mm  
**Dimensions:** 124.7mm x 130mm  
**MOQ:** 100

#### Full Colour Pricing

100	£0.55
250	£0.39
500	£0.34



PPTECAW

## Postcards

Postcards available digitally printed to one or both sides using 280gsm FSC® card.

**Branding Options: Full Colour**  
**Print Area: 148mm x 105mm**  
**Dimensions: 148mm x 105mm**  
**MOQ: 100**

100 £0.27  
 250 £0.17  
 500 £0.13



PPPOSTD



## Greeting Cards

Greeting cards made from high quality 280gsm FSC® card. Available digitally printed to one or both sides.

**Branding Options: Full Colour**  
**Print Area: 297mm x 210mm**  
**Dimensions: 297mm x 210mm**  
**MOQ: 100**

100 £0.46  
 250 £0.31  
 500 £0.25



PPGRCAD



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## Menus

Menus available in three different styles; A3, A3 tri-folded and A4. Made from 280gsm FSC® card and digitally printed to both sides.

**Branding Options: Full Colour**  
**Print Area: Various**  
**Dimensions: Various**  
**MOQ: 100**

### Full Colour Pricing

100 £0.48  
 250 £0.35  
 500 £0.31





# Drinkware

Our best-selling mugs and bottles are sourced with the latest trends in mind. Utilising the latest in print technology, your message is guaranteed to be seen by all.





### — Picto Thermal Mug

The Picto Thermal Mug has a twin-walled design to keep drinks warm, while the lid stops spills when you're on the go. It has a 430ml (15oz) capacity and features a handy non-slip foam base. Our Picto Thermal Mug has a huge 217 x 140mm print area around the body of the mug for branding that's impossible to miss.

**Branding Options:** Full Colour  
**Print Area:** 140mm x 217mm  
**Dimensions:** 185mm x 122mm  
**MOQ:** 50



REUSABLE

#### Full Colour Pricing

50	£7.61
100	£6.06
250	£5.81

APITM

### Picto Sports Bottle —

The Picto Sports Bottle has been specifically designed to get your message seen, housing a 360 degree full colour wrapped insert and available in 4 popular colours.

**Branding Options:** Full Colour  
**Print Area:** 213mm x 162mm  
**Dimensions:** 64mm x 178mm  
**MOQ:** 50

#### Full Colour Pricing

50	£8.09
100	£6.49
250	£6.22



REUSABLE



APISB



### — Seattle Drinks Bottle

High quality 600ml dishwasher proof drink bottle made from stainless steel, complete with push/pull sipper, covered by a removable cap. Fully recyclable and BPA free.

**Branding Options:** Full Colour  
**Print Area:** 145mm x 226mm  
**Dimensions:** 73mm x 207mm  
**MOQ:** 50

#### Full Colour Pricing

50	£8.58
100	£7.19
250	£6.86



REUSABLE

AMADB

# Drinkware



## Picto Coaster - Round

High quality round transparent coaster supplied with a digitally printed insert.

**Branding Options:** Full Colour  
**Print Area:** 80mm x 80mm  
**Dimensions:** 87mm Diameter  
**MOQ:** 100

250	£1.03
500	£1.03
1000	£1.03

APICR



## Recycled Coaster

Durable coaster made from recycled plastic with large branding area.

**Branding Options:** Spot Colour, Full Colour  
**Print Area:** 80mm x 80mm  
**Dimensions:** 96mm x 96mm  
**MOQ:** 100

250	£0.91
500	£0.82
1000	£0.78

RCORP



## Miami Drinks Bottle

Deluxe 750ml drink bottle made from food grade stainless steel. The Miami drink bottle can achieve stunning panoramic prints and is available with three different lids. Dishwasher proof.

**Branding Options:** Full Colour  
**Print Area:** 166mm x 221mm  
**Dimensions:** 75mm x 275mm  
**MOQ:** 50

### Full Colour Pricing

50	£10.66
100	£9.60
250	£9.33

ANOS



## Picto Coaster - Square

High quality square transparent coaster supplied with your digitally printed insert encapsulated within.

**Branding Options:** Full Colour  
**Print Area:** 81mm x 81mm  
**Dimensions:** 95mm x 95mm  
**MOQ:** 100

### Full Colour Pricing

100	£1.71
250	£1.22
500	£1.08

APICS





möod<sup>®</sup>  
COLLECTION

New

## Mood Vacuum Bottle

Keep your cold drinks cool for up to 24 hours and your hot drinks piping for up to 12! The 500ml reusable Mood<sup>®</sup> vacuum bottle uses the latest insulated technology meaning your drinks will always stay fresh. The modern design of the Mood<sup>®</sup> bottle is also complimented with a powder coated finish, giving it extra durability and grip when in use and is supplied with a leak proof screw on lid. All Mood<sup>®</sup> bottles are made from high quality stainless steel and are BPA free, preserving the taste of your drink during the day.

**Branding Options:** Spot Colour, Laser Engraving, Full Colour  
**Print Area:**

**Spot Colour:** 170mm x 90mm

**Laser Engraving:** 60mm x 100mm

**Full Colour:** 216mm x 95mm (available on gloss white version)

**MOQ:** 25

### Stainless Steel Pricing

50	£9.80
100	£8.41
250	£7.74

### Powder Coated Pricing

50	£12.08
100	£10.40
250	£9.66



Full colour printing available on gloss white version with silver lid.



All Mood bottles are supplied with matching coloured lid.



All Mood bottles available with stainless steel lid at no extra charge.



Stainless steel and full colour bottle not available powder coated.



Laser engraving reveals a stainless steel finish.

# Bags

Branded bags are one of the most popular promotional products thanks to their versatility and usability. With supermarkets and retail chains now adopting reusable bags, our range will make sure your message stands out while promoting sustainability.



Kingsbridge 5oz Cotton Tote Bag



## Event Cotton Bag

4oz eco-friendly cotton bag, specifically designed to giveaway your a4 sized catalogues and brochures at

events. **Branding Options:** Spot Colour, Full Colour

**Print Area:**

**Spot Colour:** 220mm x 210mm

**Full Colour:** 180mm x 140mm

**MOQ:** 100

250 **£1.03**

500 **£1.02**

1000 **£1.01**



## Berkley 7oz Cotton Tote Bag

Cotton tote bag made from 7oz cotton.

**Branding Options:** Spot Colour, Full Colour,  
Direct-to-Garment

**Print Area:** 280mm x 280mm

**Dimensions:** 420mm x 380mm

**MOQ:** 100

100 **£2.15**

250 **£1.93**

500 **£1.86**

ABECB



## Hartley 5oz Cotton Drawstring Bag

5oz cotton drawstring bag.

**Branding Options:** Spot Colour,  
Full Colour

**Print Area:** 220mm x 300mm

**Dimensions:** 380mm x 485mm

**MOQ:** 50

250 **£1.03**

500 **£1.03**

1000 **£1.03**

AVECD



## Ashburton 10oz Cotton Tote Bag

Cotton tote bag made from 10oz cotton.

**Branding Options:** Spot Colour, Full Colour,  
Direct-to-Garment

**Print Area:** 240mm x 260mm

**Dimensions:** 395mm x 310mm x 110mm

**MOQ:** 100

100 **£2.67**

250 **£2.59**

500 **£2.51**

AASCB



Unless otherwise stated, prices include a one colour print. Origination and carriage charged as extra.

Images are not colour-accurate - always ask for a sample.



## Kingsbridge 5oz Cotton Tote Bag

Best-selling tote bag made from sustainable 5oz (140gsm) cotton. Available in a huge range of popular colours and branding methods.

**Branding Options:** Spot Colour, Full Colour, Direct-to-Garment

**Print Area:** 280mm x 280mm

**Dimensions:** 420mm x 380mm

**MOQ:** 100

### Natural Bag Pricing

100	£1.28
250	£1.11
500	£1.10

### Coloured Bag Pricing

100	£1.69
250	£1.48
500	£1.45



AKICBCOL

In **24** hours



## Eco-Friendly I

Pack consists of Event Tote Bag, Mood® Vacuum Bottle and Garland Bamboo Ballpen.

**Branding Options:** Spot Colour

**Print Area:** Various

**MOQ:** 100

100	£15.83
250	£14.00
500	£13.05



## Eco-Friendly II

Pack consists of Event Tote Bag, Rodeo Bamboo Set and Business Card printed on FSC® card.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** Various

**MOQ:** 100

100	£4.93
250	£3.24
500	£3.04





## Expo Tote Bag

High quality recyclable non-woven tote bag with large gusset perfect for exhibitions.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 250mm x 250mm

**Dimensions:** 335mm x 370mm x 110mm

**MOQ:** 100

100	£3.48
250	£3.37
500	£3.26



AETBA



## Top Tote Bag

Value heat sealed tote bag made from 80gsm eco-friendly non-woven PP material. Fully recyclable.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 250mm x 250mm

**Dimensions:** 420mm x 380mm

**MOQ:** 100

100	£1.18
250	£1.03
500	£1.02



ATOB



## Expo Tote Bag Deluxe

High quality made tote bag available with 4 different trim colours. Made from thick 300D polyester, this bag is guaranteed to carry your message a long way.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 240mm x 220mm

**MOQ:** 50

100	£3.48
250	£3.37
500	£3.26



AETBD



## Jute Bag

Strong medium sized jute bag shopper perfect for carrying your essentials.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 250mm x 220mm

**Dimensions:** 390mm x 350mm x 150mm

**MOQ:** 100

100	£3.16
250	£2.77
500	£2.63

AJUBM



# Novelties

Get your brand noticed with our huge range of fantastic giveaways. From wristbands to lanyards and trolley coins, our diverse range will give you a multitude of choice.







## Door Hanger

Low cost door hanger digitally printed to both sides and made from high quality 350gsm FSC® certified card.

**Branding Options:** Full Colour  
**Print Area:** 70mm x 190mm  
**Dimensions:** 70mm x 190mm  
**MOQ:** 100

100	£0.31
250	£0.26
500	£0.25

ADOHA



## Full Colour Bookmark

Bookmark made from thick 400gsm FSC® certified paper digitally printed to both sides as standard.

**Branding Options:** Full Colour  
**Print Area:** 45mm x 185mm  
**Dimensions:** 45mm x 185mm  
**MOQ:** 100

100	£0.21
250	£0.17
500	£0.15

ANETB

## Recycled Yo-Yo

U.K. manufactured Yo-Yo made from recycled plastic. Suitable for spot or full colour digital printing.

**Branding Options:** Spot Colour, Full Colour  
**Print Area:** 45mm x 45mm  
**Dimensions:** 54.8mm Diameter  
**MOQ:** 100

250	£1.32
500	£1.21
1000	£1.15

RYOP



## Spiral Hats

Spiral hat made from thick 400gsm paper digitally printed to one side as standard. Printing to both sides available at extra cost.

**Branding Options:** Full Colour  
**Print Area:** 315mm x 230mm  
**Dimensions:** 315mm x 230mm  
**MOQ:** 10

**Full Colour Pricing**

100	£0.55
250	£0.51
500	£0.50

ASPHAD



## Full Colour Bookmark - Bespoke

Create your own custom bookmark digitally printed to both sides and made from 400gsm FSC® certified card.

**Branding Options:** Full Colour  
**Print Area:** 50mm x 235mm  
**Dimensions:** 50mm x 235mm  
**MOQ:** 100

100	£0.52
250	£0.35
500	£0.32

ANETA



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## Loud Hailer

Loud hailer made from high quality 350gsm card and digitally printed to one side. Product can be printed to internal side at an additional cost. Supplied flat-packed.

**Branding Options:** Full Colour  
**Print Area:** 427mm x 293mm  
**Dimensions:** Assembled: 255mm x 160mm x 160mm / Flat - 427mm x 293mm  
**MOQ:** 100

### Full Colour Print

100	£1.10
250	£0.99
500	£0.79

ALOHA



## Snap Credit Card Ice Scraper

Design registered credit card ice scraper made from U.K. recycled plastic. Supplied with a tyre tread gauge on the reverse side of the product.

**Branding Options:** Full Colour, Spot Colour  
**Print Area:** 75mm x 35mm  
**Dimensions:** 83mm x 54mm  
**MOQ:** 100

250	£0.49
500	£0.40
1000	£0.36



Registered Design



## Headphone Tidy

Credit card size headphone tidy made from FSC 350gsm card, digitally printed to both sides.

**Branding Options:** Full Colour  
**Print Area:** 85mm x 54mm  
**Dimensions:** 85mm x 54mm  
**MOQ:** 250

### Full Colour Pricing

250	£0.34
500	£0.21
1000	£0.14

PPHETI



## Recycled Trolley Coin

U.K. manufactured trolley coin made from recycled plastic, full colour printed onto one or both sides, complete with keychain and trigger clip.

**Branding Options:** Full Colour  
**Print Area:** 22.3mm x 22.3mm  
**Dimensions:** 22.5mm Diameter  
**MOQ:** 250

### One Sided Print

250	£0.57
500	£0.42
1000	£0.35



TCPH

## Picto Keyring

Superior wear resistant keyring supplied with your full colour print displayed on both sides ensuring your image or message is always visible.

**Branding Options: Full Colour**

**Print Area:**

Round: 38mm Diameter

House: 48mm x 50mm

Original: 24mm x 35mm

Sports: 48mm x 53mm

Square: 38mm x 38mm

Dimensions: Various

MOQ: 100

APIKR



### Sports

100	£1.44
250	£0.87
500	£0.72



### Round

100	£1.29
250	£0.75
500	£0.60



### House

100	£1.44
250	£0.87
500	£0.72



### Original

100	£1.19
250	£0.63
500	£0.47



### Square

100	£1.31
250	£0.77
500	£0.62





## Recycled Plug Socket

U.K. manufactured plug socket protector made from recycled plastic. Suitable for spot and full colour printing.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 25mm x 25mm

**Dimensions:** 45mm Diameter

**MOQ:** 100

250 £0.65

500 £0.54

1000 £0.49



PLUGP



## Recycled Super Flier

U.K. manufactured super flier made from recycled plastic in green or white. Available with full colour printed scratch resistant flat resin decal or spot colour printed.

**Branding Options:** Spot Colour

**Print Area:** 67mm x 67mm

**Dimensions:** 211mm Diameter

**MOQ:** 50

100 £0.42

250 £0.42

500 £0.42



RSFRP



## Recycled Frisbee - Large & Small

U.K. manufactured frisbees in small or large size made from recycled plastic in green or white. Available with full colour printed scratch resistant flat resin decal.

**Branding Options:** Spot Colour, Full Colour

**Print Area:** 100mm x 100mm

**Dimensions:** 220mm Diameter (Large)

155mm Diameter (Small)

**MOQ:** 50

**Small Pricing**

100 £1.44

250 £1.01

500 £0.96

**Large Pricing**

100 £1.86

250 £1.53

500 £1.46



RFRPL



## Recycled Boomerang

U.K. manufactured boomerang made from recycled plastic.

**Branding Options:** Spot Colour

**Print Area:** 50mm x 15mm

**Dimensions:** 199.5mm x 90.5mm

**MOQ:** 100

100 £1.59

250 £1.17

500 £1.07

RBOOM



TBEB A

# Glossary

The terminology used in graphics can be bewildering to the casual user and the following will hopefully demystify the more frequently used industry terms.

## Bitmap

This casually refers to an image similar to Raster images but unlike raster images it can have it's own file format represented as .bmp.

## CMYK

This refers to the subtractive colour process based on Cyan, Magenta, Yellow and Black. It is also a term that is casually used to describe the printing process that produces a 'four colour' or 'process' photographic image. CMYK are consequently referred to as the four 'process' colours. Typically, a CMYK image should not be lower than 300 dots per inch (dpi)

## Definition - High

Optically, this means that the edges of a line, a dot or a pixel is sharp. However, casually it also refers to pixel density because high pixel or dot density can produce high definition.

## Definition - Low

Optically, this means that the edges of a line, a dot or a pixel is not sharp. However, casually it also refers to pixel density because low pixel or dot density can produce low definition.

## Four Colour Process

See CMYK.

## Image Definition

Optically, this refers to the edge quality of a line, a pixel, or a dot. However, it is also casually used to describe the quality of an image based on its resolution. eg. a line may have a dense array of pixels which makes it high resolution, but if the edges of that line are blurred it will be described as having low definition.

## Image Resolution

This refers to the amount of pixels or dots in a given area (usually per square inch) of a raster or bitmap image. The higher the concentration, the higher the resolution and the more it can be magnified before the pattern of dots can be resolved by the human eye. Resolution is not used as a term when referring to vector images.

## Font

Also referred to as 'typeface', this refers to particular styles of letters, numbers and symbols.

## Paths

Not all images are pixel based; some are defined by paths. This system

uses algorithms that define the colour and shape of an outline and also the colour that fills the area confined by the outline. The benefit of vector images are that they can be magnified infinitely without losing edge definition.

## Pixel

This is an abbreviation of 'Picture Element' - It is represented as a dot of a colour, and when combined with other dots can form a complete picture on a display device such as a computer monitor. A standard monitor will display 72 pixels per inch. However, if the image is output to a printer it must be converted to a minimum of 300 dots per inch (dpi).

## RGB

This refers to a digital image as seen on a monitor or a scanner in which the additive primary colours Red, Green and Blue light are combined together in various ways to reproduce a broad array of colors.

## Raster

This refers to images composed of dots or pixels. It can be a dot of a single colour or dots that represent a full photographic image.

## Typeface

Also referred to as 'font', this refers to a particular style of letter, number or symbol.

## Vector

This refers to an image that is composed of paths.

## How to Supply Your Artwork

Digital, full colour, Process Printing, Raster Images.

Resolution: minimum of 300 dpi.

File format: JPG, PSD, TIFF, PNG.

Fonts: To be rasterised

Vector Images

Resolution: Not Applicable

File Format: PDF, EPS, AI.

Fonts: Convert to outlines or paths.

## Printing on Coloured Products

The substrate colour will nearly always influence the shade or hue of a printed image. Therefore, accurate colour matches cannot normally be achieved when printing on colour substrates. If you are in doubt please order a printed sample first.

## Terms & Conditions

### Samples:

Samples may be subject to a minimal charge to cover costs.

### Delivery:

Our standard delivery time to any UK Mainland address is 5-10 working days from your acceptance of the order confirmation.

### Inspection:

We would ask you to inspect your goods upon delivery. Claims for faulty goods will be honoured. However, the products must be returned to us in the same condition they left us. Food products such as Mints can not be returned, unless the print or product is faulty, due to Health and Safety regulations.

### Images:

The logos and images used in this catalogue are for display purposes only and not intended to suggest or imply that work was undertaken for that company, or that they endorse the product(s) upon which their name is shown. The images are to illustrate the type of print effect possible. However, it is not an indication of exact print areas.

### In24 Express Service

In24 is defined as the time between receiving your approved order acknowledgment and artwork proof to the time we despatch your order to your chosen destination.

We must receive your completed purchase order in writing together with the correct artwork before our specified time on the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable an Order Acknowledgement to be raised successfully and in a timely manner. For line or spot colour prints the files must be supplied as vector artwork such as Adobe Illustrator files (EPS) and all elements, including fonts saved as outlines. For raster images, files should be provided as TIFF,

PSD or high resolution Jpegs at least 300dpi but preferably 600dpi. Please note, the products available on this express service may vary from time to time and surcharges may also apply.

Maximum order sizes apply to each item.

Your order will be despatched by us on your behalf using a third-party overnight service. We cannot be held responsible for late deliveries due to third party carriers once the goods have left our premises.

Overnight delivery service is only possible to UK mainland addresses and does not include the highlands or islands of the U.K. Completed purchase order and artwork to be received before a cut of time scale, please ensure that you contact sales to confirm this. This will be the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable us to produce your order correctly and despatch it to your chosen address

The Maximum order size is 5,000 units with the same print, one colour, one position or full colour to one position. Barrel printing only, clip printing is not available on this service. This order size is subject to change.

A paper proof and order acknowledgement will be provided by e-mail and this must be signed off. The signed artwork approval and order acknowledgement must be returned back to us by e-mail within one hour.

Please note we are happy to provide a mock-up of the artwork, prior to receiving the order.

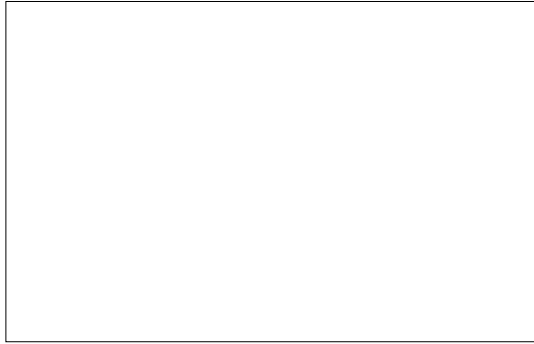
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[illegible]





## Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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