



trendz.[®]
promotional products



raphaeldesign.
giving you the best ideas

Welcome to **trendz.**

The trendz.[®] sale catalogue offers a selection of desirable promotional merchandise at affordable prices, with free setup and carriage available across many products.

We've got high-quality writing instruments to suit any style of marketing campaign, including popular models like the Othello Ballpen, the Henley Rollerball and the Albany Ballpen range – all supported by a choice of in-house branding methods to deliver maximum impact that really lasts.

The trendz.[®] sale catalogue also provides discounted notebooks and tech accessories such as USB flash drives and powerbanks with origination charges starting from as little as £5. With spot, full colour printing and laser engraving you can enhance these products to convey your message with stunning clarity. We even offer 24-hour express services across selected products: perfect for last minute events on a budget.

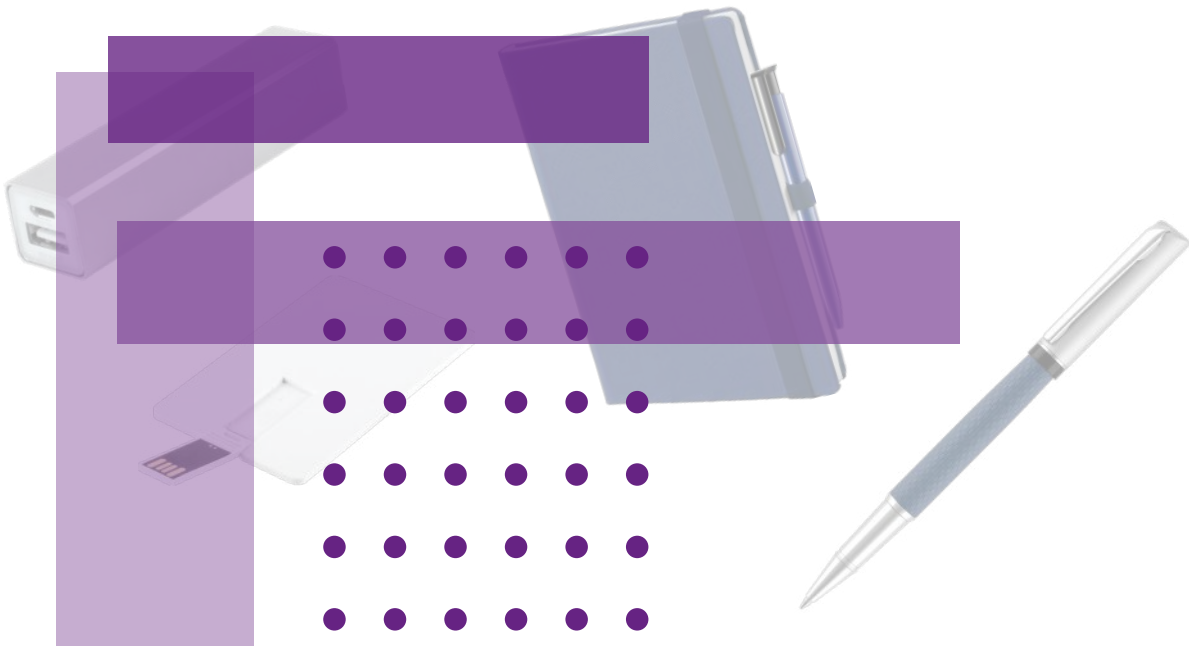
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Despatched in 24
hours.



Plastic Writing Instruments



PABDB

— Albany Deluxe Ballpen

The elegant clip and matt chrome detail give this solid black ballpen a sleek and balanced look - ideal for any promotion.

Branding Options: Spot Colour
Print Area: 37mm x 20mm
MOQ: 250

Spot Colour

£0.13
Per Unit

Refillable



PABFB

— Albany Frost Ballpen

The elegant clip and matt chrome detail give this frosted ballpen a sleek and balanced look - ideal for any promotion.

Branding Options: Spot Colour
Print Area: 37mm x 20mm
MOQ: 250

Spot Colour

£0.13
Per Unit

Refillable



Metal Writing Instruments



PAASB

— Atlas Ballpen

Attractive aluminum ballpen available in three exceptional colours.

Branding Options: Spot Colour, Laser Engraved

Print Area: 40mm x 25mm

MOQ: 100



FREE
Set Up

FREE
Carriage

Prices from
£0.71
per unit

Refillable



PBSSB

— Baccus Ballpen

High-quality twist-action metal ballpen with beautiful lacquered finish and stunning chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 35mm x 20mm

MOQ: 25



FREE
Set Up

FREE
Carriage

Refillable

Prices from
£1.68
per unit



PBUSB

— Bullet Ballpen

A large metallic twist-action ballpen, with classy satin silver finish and rubberised top.

Branding Options: Spot Colour, Laser Engraved

Print Area: 35mm x 25mm

MOQ: 25



PCASB

— Calypso Ballpen

Contemporary-styled aluminum retractable ballpen with two generous print areas to choose from. Available in a range of unique colours with chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 40mm x 20mm

MOQ: 100



Unless otherwise stated, prices include a one colour print for 10,000 units.

Free set up and free carriage on all metal pens shown on orders of 100+ units. Images are not colour-accurate - always ask for a sample.

Metal Writing Instruments



PCQSB

— Chequers Ballpen

High-quality twist-action metal ballpen with attractive chequered barrel.

Branding Options: Spot Colour, Laser Engraved
Print Area: 25mm x 7mm
MOQ: 25

FREE
Set Up

FREE
Carriage

Prices from
£6.64
per unit

Refillable



PCQRB

— Chequers Rollerball

High-quality capped metal rollerball with distinctive chequered barrel.

Branding Options: Spot Colour, Laser Engraved
Print Area: 25mm x 7mm
MOQ: 25

FREE
Set Up

FREE
Carriage

Refillable

Prices from
£7.76
per unit



PCCSB

— Churchill Ballpen

Executive twist-action metal ballpen. The lacquered barrel with double chrome rings and trim make this a premium business gift.

Branding Options: Spot Colour, Laser Engraved

Print Area: 25mm x 20mm

MOQ: 25



**FREE
Set Up**

**FREE
Carriage**

Prices from
£1.68
per unit

Refillable



PCUSB

— Cirrus Ballpen

Stylish retractable aluminium ballpen with a textured barrel and chrome trim.

Branding Options: Laser Engraved

Print Area: 20mm x 7.5mm

MOQ: 100

**FREE
Set Up**

**FREE
Carriage**

Refillable

Laser Engraving
Prices from
£0.96
per unit

Unless otherwise stated, prices include a one colour print for 10,000 units.

Free set up and free carriage on all metal pens shown on orders of 100+ units. Images are not colour-accurate - always ask for a sample.

Metal Writing Instruments



PEHSB

— Echo Ballpen

Sleek push-button metal ballpen with chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 30mm x 20mm

MOQ: 100



FREE
Set Up

FREE
Carriage

Prices from
£0.79
per unit

Refillable



— Eiffel Ballpen

High-quality executive metal ballpen with patterned barrel.

Branding Options: Spot Colour, Laser Engraved

Print Area: 25mm x 7mm

MOQ: 25

FREE
Set Up

FREE
Carriage

Refillable

Prices from
£5.77
per unit



PERSB

— Eros Ballpen

Attractive retractable aluminum ballpen with chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 45mm x 20mm

MOQ: 100



FREE
Set Up

FREE
Carriage

Prices from
£0.69
per unit

Refillable



PGASB

— Grafton Ballpen

Executive twist-action metal ballpen with leatherette barrel and black and chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 25mm x 7mm

MOQ: 25

FREE
Set Up

FREE
Carriage

Refillable

Prices from
£5.81
per unit

Unless otherwise stated, prices include a one colour print for 10,000 units.

Free set up and free carriage on all metal pens shown on orders of 100+ units. Images are not colour-accurate - always ask for a sample.

Metal Writing Instruments



PGSF0

PGSF0

— Da Vinci GSF01 & GSB01

Executive capped fountain pen, rollerball or ballpen in silver with black trim.

Branding Options: Spot Colour, Laser Engraved
Print Area: 30mm x 20mm
MOQ: POA

FREE
Set Up

FREE
Carriage

Prices
POA

Refillable



PHERB

— Henley Rollerball

High-quality capped metal rollerball with detailed leatherette barrel, satin silver and chrome finish.

Branding Options: Spot Colour, Laser Engraved
Print Area: 30mm x 6mm
MOQ: 25

FREE
Set Up

FREE
Carriage

Refillable

Prices from
£4.01
per unit

PISGB



— Iris Grip Metal Ballpen

Retractable metal ballpen with a large comfortable rubber grip and matching coloured trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 30mm x 7mm

MOQ: 50



FREE
Set Up

FREE
Carriage

Prices from
£0.63
per unit

Refillable

PMOSB



— Moda Ballpen

Chunky twist-action metal ballpen with chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 40mm x 6mm

MOQ: 25



FREE
Set Up

FREE
Carriage

Refillable

Prices from
£2.39
per unit

Unless otherwise stated, prices include a one colour print for 10,000 units.

Free set up and free carriage on all metal pens shown on orders of 100+ units. Images are not colour-accurate - always ask for a sample.

Metal Writing Instruments



PNOSB

— Nostra Ballpen

Stylish retractable aluminium ballpen with coloured barrel and chrome trim.

Branding Options: Spot Colour, Laser Engraved

Print Area: 27mm x 30mm

MOQ: 100



FREE
Set Up

FREE
Carriage

Prices from
£0.75
per unit

Refillable



PKNSB

— Othello Ballpen

Stylish metal twist-action ballpen with textured, slightly ribbed barrel and appealing lacquered finish.

Branding Options: Spot Colour, Laser Engraved

Print Area: 35mm x 7mm

MOQ: 25



FREE
Set Up

FREE
Carriage

Refillable

Prices from
£1.59
per unit



PLGSB

— Light Pen

The Light Pen has a barrel that illuminates with a blue light when the push-button is depressed. Supplied with batteries.

Branding Options: Spot Colour, Laser Engraved
Print Area: 22mm x 25mm
MOQ: 100

FREE
Set Up

FREE
Carriage

Prices from
£0.87
per unit

Refillable



PMBB0



PMBR0

— Da Vinci MBB01 & MBR01

Executive capped rollerball & twist-action ballpen in silver with black trim.

Branding Options: Spot Colour, Laser Engraved
Print Area: 20mm x 20mm, 35mm x 20mm
MOQ: 25

FREE
Set Up

FREE
Carriage

Refillable

Prices from
£2.75
per unit

Metal Writing Instruments



PMCS

— Monaco Mechanical Pencil

Modern-looking metal mechanical pencil with large branding area on the barrel for printing or laser engraving.

Branding Options: Spot Colour, Laser Engraved
Print Area: 35mm x 20mm
MOQ: 50

FREE
Set Up

FREE
Carriage

Prices from
£1.39
per unit



PSES

— Sentinel Ballpen

Retractable aluminium ballpen with lacquered finish and a stylish grip. Standard print area is behind the clip.

Branding Options: Spot Colour, Laser Engraved
Print Area: 40mm x 16mm
MOQ: 100



FREE
Set Up

FREE
Carriage

Refillable

Prices from
£0.62
per unit



PSTSB

— Stratus Ballpen

Stylish aluminium ballpen available in a lacquered blue and satin silver finish.

Branding Options: Spot Colour, Laser Engraved

Print Area: 45mm x 20mm

MOQ: POA



FREE
Set Up

FREE
Carriage

Prices from
POA

Refillable



PTCEB

— Techno Enterprise Ballpen

The Techno Enterprise Ballpen is made from composite material to give the look and feel of a metal pen.

Branding Options: Spot Colour

Print Area: 25mm x 25mm

MOQ: 50

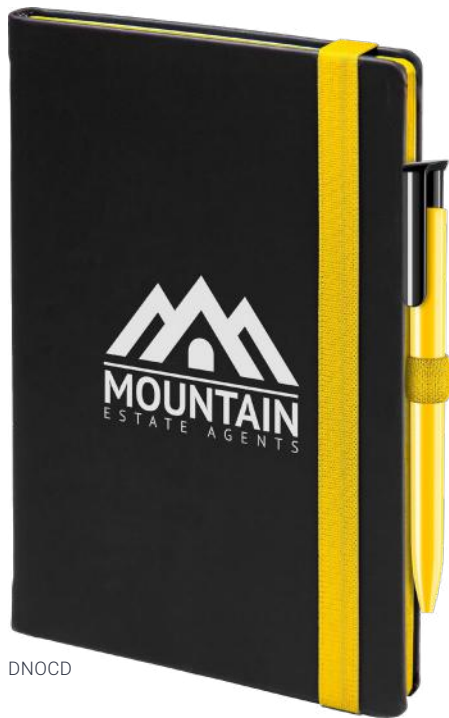
FREE
Set Up

FREE
Carriage

Refillable

Prices from
£0.67
per unit

Notebooks



DNOCD

Cody Notebook

The Cody notebook offers coloured paper edges to match the elastic closure and pen holder loop. The inner booklet contains 192 pages of white lined 80gsm FSC® paper and is completed with an expandable inner back pocket.

Branding Options: Spot Colour, Full Colour, Deboss

Print Area: 90mm x 150mm

Dimensions: 144mm x 214mm

MOQ: 50



£2.25
Per Unit
Spot Colour

£3.33
Per Unit
Full Colour

Denim Notebook

Soft textured PU notebook on a hard back cover with rounded corners containing 192 pages of white ruled 80gsm FSC® paper, complete with ribbon bookmark, elastic closure and expandable inner back pocket.

Branding Options: Full Colour, Deboss

Print Area: 130mm x 205mm

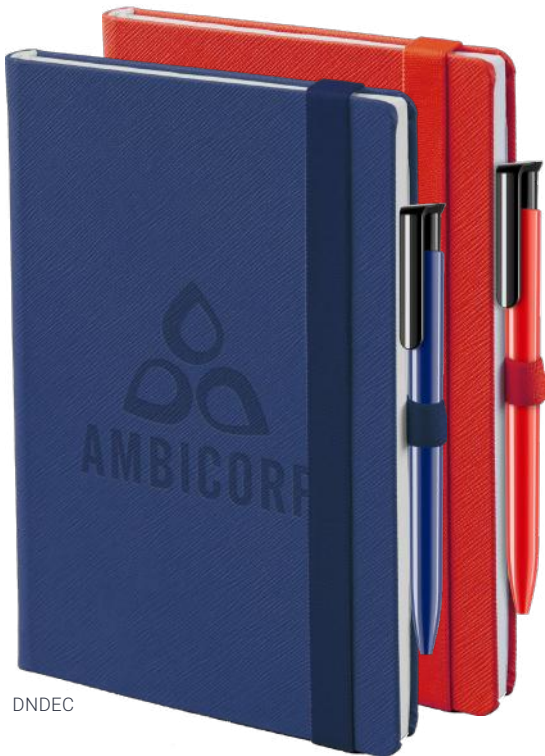
Dimensions: 144mm x 214mm

MOQ: 50



£2.25
Per Unit
Spot Colour

£3.33
Per Unit
Full Colour



DNDEC



Cody Notebook



ACUSB

Credit Card USB Flash Drive

Credit Card Flash drive with large branding area for full colour images and logos. UK stocked for quick delivery in 4GB memory with USB 2.0. Other memory sizes available on longer lead times. Data uploading available. Printable to both sides.

Branding Options: Spot Colour, Full Colour

Print Area: 85mm x 54mm

Dimensions: 85mm x 55mm

MOQ: 50

£3.33

Per Unit
Spot Colour

£3.67

Per Unit
Full Colour

Dynamo Powerbank

Premium, 2200mAh aluminium power bank perfect for laser engraving. Supplied with a Micro SD Cable to recharge by USB or mains connection. Equipped with a high quality lithium battery suitable for recharging over 500 times. Supplied with limited one year warranty.

Branding Options: Spot Colour, Laser Engraving

Print Area: 70mm x 21mm

Dimensions: 92mm x 21.75mm Diameter

MOQ: 25



DPBDY

£4.83

Per Unit
Spot Colour

£4.98

Per Unit
Laser Engraved



Pulsar Power Bank



DPBHY

In 
24

— Hydra Power Bank

Aluminium, 2200mAh power bank to charge your devices on the go. Supplied with a Micro SD cable to recharge by USB or mains connection.

Branding Options: Spot Colour, Laser Engraving
Print Area: 75mm x 15mm
Dimensions: 95mm x 22mm x 21mm
MOQ: 25



£4.67
Per Unit
Spot Colour

£4.92
Per Unit
Laser Engraved

Pulsar Power Bank —

Pocket sized, 2200mAH power bank to charge your device on the go. Supplied with a Micro SD Cable to recharge by USB or mains connection.

Branding Options: Spot Colour, Full Colour
Print Area: 91mm x 13mm
Dimensions: 95mm x 24mm x 24mm
MOQ: 25



In 
24



DPBPL

£4.92
Per Unit
Spot Colour

£5.08
Per Unit
Full Colour



DPBVE



— Velocity Power Bank

Design-led, 4,400mAh power bank capable of providing more than one full charge to any model of smartphone device.

Branding Options: Spot Colour, Full Colour

Print Area: 50mm x 20mm

Dimensions: 100mm x 45mm x 25mm

MOQ: 25



£4.92

Per Unit
Spot Colour

£5.08

Per Unit
Full Colour

Fusion Power Bank

Pocket sized, 2200mAh power bank to charge your devices on the go. Supplied with a Micro SD cable to recharge by USB or mains connection.

Branding Options: Spot Colour, Laser Engraving

Print Area: 65mm x 15mm

Dimensions: 95mm x 22mm x 21mm

MOQ: 25



£4.58

Per Unit
Spot Colour

£4.83

Per Unit
Laser Engraved



DPBAL

Glossary

The terminology used in graphics can be bewildering to the casual user and the following will hopefully demystify the more frequently used industry terms.

Bitmap

This casually refers to an image similar to Raster images but unlike raster images it can have its own file format represented as .bmp.

CMYK

This refers to the subtractive colour process based on Cyan, Magenta, Yellow and Black. It is also a term that is casually used to describe the printing process that produces a 'four colour' or 'process' photographic image. CMYK are consequently referred to as the four 'process' colours. Typically, a CMYK image should not be lower than 300 dots per inch (dpi)

Definition - High

Optically, this means that the edges of a line, a dot or a pixel is sharp. However, casually it also refers to pixel density because high pixel or dot density can produce high definition.

Definition - Low

Optically, this means that the edges of a line, a dot or a pixel is not sharp. However, casually it also refers to pixel density because low pixel or dot density can produce low definition.

Four Colour Process

See CMYK.

Image Definition

Optically, this refers to the edge quality of a line, a pixel, or a dot. However, it is also casually used to describe the quality of an image based on its resolution. eg. a line may have a dense array of pixels which makes it high resolution, but if the edges of that line are blurred it will be described as having low definition.

Image Resolution

This refers to the amount of pixels or dots in a given area (usually per square inch) of a raster or bitmap image. The higher the concentration, the higher the resolution and the more it can be magnified before the pattern of dots can be resolved by the human eye. Resolution is not used as a term when referring to vector images.

Font

Also referred to as 'typeface', this refers to particular styles of letters, numbers and symbols.

Paths

Not all images are pixel based; some are defined by paths. This system

uses algorithms that define the colour and shape of an outline and also the colour that fills the area confined by the outline. The benefit of vector images are that they can be magnified infinitely without losing edge definition.

Pixel

This is an abbreviation of 'Picture Element' - It is represented as a dot of a colour, and when combined with other dots can form a complete picture on a display device such as a computer monitor. A standard monitor will display 72 pixels per inch. However, if the image is output to a printer it must be converted to a minimum of 300 dots per inch (dpi).

RGB

This refers to a digital image as seen on a monitor or a scanner in which the additive primary colours Red, Green and Blue light are combined together in various ways to reproduce a broad array of colors.

Raster

This refers to images composed of dots or pixels. It can be a dot of a single colour or dots that represent a full photographic image.

Typeface

Also referred to as 'font', this refers to a particular style of letter, number or symbol.

Vector

This refers to an image that is composed of paths.

How to Supply Your Artwork

Digital, full colour, Process Printing, Raster Images.

Resolution: minimum of 300 dpi.

File format: JPG, PSD, TIFF, PNG.

Fonts: To be rasterised

Vector Images

Resolution: Not Applicable

File Format: PDF, EPS, AI.

Fonts: Convert to outlines or paths.

Printing on Coloured Products

The substrate colour will nearly always influence the shade or hue of a printed image. Therefore, accurate colour matches cannot normally be achieved when printing on colour substrates. If you are in doubt please order a printed sample first.

Terms & Conditions

Samples:

Samples may be subject to a minimal charge to cover costs.

Delivery:

Our standard delivery time to any UK Mainland address is 5-10 working days from your acceptance of the order confirmation.

Inspection:

We would ask you to inspect your goods upon delivery. Claims for faulty goods will be honoured. However, the products must be returned to us in the same condition they left us. Food products such as Mints can not be returned, unless the print or product is faulty, due to Health and Safety regulations.

Images:

The logos and images used in this catalogue are for display purposes only and not intended to suggest or imply that work was undertaken for that company, or that they endorse the product(s) upon which their name is shown. The images are to illustrate the type of print effect possible. However, it is not an indication of exact print areas.

In24 Express Service

In24 is defined as the time between receiving your approved order acknowledgment and artwork proof to the time we despatch your order to your chosen destination.

We must receive your completed purchase order in writing together with the correct artwork before our specified time on the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable an Order Acknowledgement to be raised successfully and in a timely manner. For line or spot colour prints the files must be supplied as vector artwork such as Adobe Illustrator files (EPS) and all elements, including fonts saved as outlines. For raster images, files should be provided as TIFF,

PSD or high resolution Jpegs at least 300dpi but preferably 600dpi. Please note, the products available on this express service may vary from time to time and surcharges may also apply.

Maximum order sizes apply to each item.

Your order will be despatched by us on your behalf using a third-party overnight service. We cannot be held responsible for late deliveries due to third party carriers once the goods have left our premises.

Overnight delivery service is only possible to UK mainland addresses and does not include the highlands or islands of the U.K. Completed purchase order and artwork to be received before a cut of time scale, please ensure that you contact sales to confirm this. This will be the working day prior to your required despatch date.

Your purchase order must contain all relevant information to enable us to produce your order correctly and despatch it to your chosen address

The Maximum order size is 5,000 units with the same print, one colour, one position or full colour to one position. Barrel printing only, clip printing is not available on this service. This order size is subject to change.

A paper proof and order acknowledgement will be provided by e-mail and this must be signed off. The signed artwork approval and order acknowledgement must be returned back to us by e-mail within one hour.

Please note we are happy to provide a mock-up of the artwork, prior to receiving the order

raphaeldesign.

giving you the best ideas

PROMOTIONAL GIFTS. CLOTHING. EXHIBITIONS. DESIGN. PRINT. WEBSITES.



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Please Note:

All prices quoted exclude VAT

Origination and carriage will be charged as extra as standard.

All listed offer prices are subject to stock availability.